

Politecnico di Milano

The leading University in Italy for Architecture, Design and Engineering

Politecnico di Milano



The University Premises



Politecnico di Milano has 2 main Campuses in the city of Milan and 5 Campuses located in Northern Italy



Politecnico di Milano QS Rankings by Subject 2018/19

First in Italy in 10 research areas:

Architecture & Built Environment; Art & Design; Computer Science & Information Systems; Chemical Engineering; Civil & Structural Engineering; Electrical & Electronic Engineering; Mechanical, Aeronautical & Manufacturing Engineering; Environmental Sciences; Materials Science; Mathematics

In the top 10 European universities in 6 research areas:

Architecture & Built Environment; Art & Design; Computer Science & Information Systems; Civil & Structural Engineering; Electrical & Electronic Engineering; Mechanical, Aeronautical & Manufacturing Engineering

In the top 50 universities in the World in 6 research areas:

Architecture & Built Environment; Art & Design; Computer Science & Information Systems; Chemical Engineering; Civil & Structural Engineering; Electrical & Electronic Engineering; Mechanical, Aeronautical & Manufacturing Engineering

Politecnico di Milano student population AY 2018/2019

42,453 Students enrolled at Politecnico:



Of which 5,840 International Students

The School of Management (SoM)

The School of Management

The SoM Mission

OUR MISSION

To **impact on society** by **creating** and **sharing knowledge** at the intersection between **engineering**, **management and economics**.

Outstanding research

Top quality education

Serving the community

Accreditations, Rankings & Memberships

INALASEOR EQUIS

Executive Education Ranking 2018 European Business School Ranking 2018 Master in Management Ranking 2018

The SoM Programme Portfolio

MIP - Politecnico di Milano School of Business

- Not-for-Profit Consortium Limited Company established in 1979
- Companies on board since its foundation
- Structure today:
- Politecnico di Milano 40%
- Assolombarda 60%
 (Entrepreneurial Association) & All other Companies

The SoM Research: Areas and Lines

The SoM Research Strategy focuses on three main areas of research:

Management Applied Economics Industrial Engineering

Around these research topics, the School organizes **multi-disciplinary research activities** called **research lines**.

These address emerging scientifically challenging issues of great practical and societal relevance

The SoM Research: Areas and Lines

The SoM Approach to Research

The SoM Approach to Research

The Role of Research @ SoM

RESEARCH PLAYS A KEY ROLE IN:

Generating new knowledge

Enhancing the level of teaching

Establishing effective relationships with the corporate world, policymakers & society

Research Labs @ SoM

SoM Research Labs: PHEEL

Physiology, Emotion and Experience LAB

Objective:

Pheel combines the analysis of biological and physiological signals of the individual, expert evaluation and marketing skills to study in depth individual behaviours and reactions

Infrastructure:

A Lab equipped with:

Eye movement detectors (fixed and on the move), Electroencephalograph, Wearable of detection of heart rate and power, skin impedance, frequency and respiratory power, Detector of facial micro-expressions.

www.pheel.polimi.it

SoM Research Labs: IoT (Internet of Things)

The Lab is dedicated to **applied research** and **technological transfer** towards companies on topics revolving around the **Internet of Things (IoT)** paradigm, tackling both the underlying technology as well as emerging use cases and new business models.

It focuses on the **research and design of complex IoT systems**, serving as proving grounds for researchers and students, as well as being an **enabling asset for companies**, which are accompanied in their **evolution towards the IoT/connected model**. Connected Product, Industrial IoT/Smart Manufacturing, Servitization, are just some of the focus areas.

www.iotlab/polimi.it

SoM Research Labs: Industry 4.0

14.0 LAB is a **technology infrastructure** where research,

INDUSTRY4.040

development, deployment and testing on **Smart Factory themes**, sustainability of advanced manufacturing processes and relationship between all stages of the life cycle of both products and the factory are possible in an **open**, **hands-on environment** implementing the **most advanced digital technologies**.

Researchers and industry representatives collaborate in order to support the **digital transformation** of the **Italian industry** towards its global competitiveness.

The research covers various areas, such as: process energy efficiency, optimization, modelling, simulation; human/machine interaction utilizing VR/AR (virtual and augmented reality); new technologies adoption as cloud/fog computing, blockchain, machine learning, 5G, etc.

www.industry40lab.org

Digital Innovation Observatories

Digital Innovation Observatories

>> Founded to raise cultural awareness in all the main areas of digital innovation

They provide **an expert point of reference**, integrating work in **research**, **knowledge and communication**

Purpose: **produce and spread knowledge** in regards to digital technology opportunities and to **impact** on companies, public authorities, and citizens

Digital Innovation Observatories: an Overview

DIGITAL TRANSFORMATION

Cross-analysis of the digital innovation processes that are transforming Italy

- Design Thinking for Business
- Digital Agenda
- Digital Transformation Academy
- Hi-tech Startups
- Startup Intelligence

DIGITAL SOLUTIONS

In-depth studies on specific fields of application and infrastructure for new digital technology

- Artificial Intelligence
- B2c e-Commerce
- Big Data Analytics & Business Intelligence
- Blockchain & Distributed Ledger
- Cloud Transformation
- Electronic Invoicing & B2b E-Commerce
- Information Security & Privacy
- Internet of Things
- Mobile B2c Strategy
- Mobile Payment & Commerce
- Multichannel
- Omnichannel Customer Experience
- Planning & PLM Management
- Smart Working

VERTICALS

Digital innovation analysed within specific sectors or processes

- Cloud in the Public Sector
- Contract Logistics "Gino Marchet"
- Digital Innovation in Healthcare; in Heritage & Culture; in Retail; in Sport Industry; in Tourism
- e-Government
- Export
- Fintech & Insurtech
- Food Sustainability
- HR Innovation Practice
- Industry 4.0
- Internet Media
- Kids & Toys
- Mobile Banking
- Online Gaming
- Professionals & Digital Innovation
- Smart Agrifood
- Supply Chain Finance
- Tech Company ICT Channel Innovation

Digital Innovation Observatories: The Key Numbers

200 PUBLICATIONS

The most complete collection of analyses, data and conceptual frameworks on digital innovation to assist in decisions crucial for a company's success.

200 LIVE STREAM WORKSHOPS WEBINARS AND CONFERENCES

Analysts and experts explore key topics of digital innovation

400 PARTNERS AND SPONSORS

Research at the Observatories for Digital Innovation is supported by the most important offerside companies

150.000 PROFESSIONALS

Managers and C-level executives are following the Observatories' work and the research findings

Digital Innovation Observatories: What they do

RESEARCH

100 professors, researchers and analysts working in **40** Observatories to address key matters of **digital innovation** in companies and public authorities.

KNOWLEDGE

The point of reference for professionals wishing to remain up to date on digital innovation. A **single source of information**, data and knowledge based on experts' publications, webinars and workshops, distributed over a **multi-media interactive platform**

Digital Innovation Observatories: What they do

COMMUNICATION

The Observatories spread **good practice**, experience and a **culture** of digital innovation through conventions, media and publications, issuing over **5.000** press releases and articles, and holding **200 public events** every year.

NETWORKING

The Observatories gather together **a wider community** of offer-side and demand-side decision-makers and institutions, developing solid relationships and working together to help **spread digital innovation**.

Pre-experience and PhD Programmes

Bachelor & Master of Science in Management Engineering

BSc

MSc

International Students - MSc Degree AY 2018/2019

Bachelor of Science in Management Engineering

- ✓ BSc is a **3 year** (180 ECTS) degree
- ✓ Taught entirely in **Italian**
- ✓ A full course load is 30 ECTS/Sem
- ✓ Courses are mostly worth 5-10 ECTS

Master of Science in Management Engineering

- ✓ MSc is a two year degree,120 ECTS credits
- ✓ MSc in Management Engineering is taught in English
- ✓ Courses are mostly worth 5-10 ECTS credits
- First year focuses on building a common body of knowledge that characterizes the Management Engineer
- ✓ During the second year students select a Concentration

MSc in Management Engineering overall structure

First year focuses on building a common body of knowledge that characterizes the management engineer

Second year is dedicated to developing vertical competencies within specific streams

Every stream ends with a practicebased lab

First Year of the Master of Science in ME

Quality Engineering/ Operations Management/ Logistics Management/ Industrial Techologies

3 OUT OF 4 COURSES (30 ECTS CREDITS)

Business & Industrial Economics + Quality Engineering/ Operations Management/ Logistics Management/ Industrial Technologies 2 OUT OF 4 COURSES (30 ECTS CREDITS)

Business & Industrial Economics + Operations Management/Logistics Management/ Industrial Technologies 2 OUT OF 3 COURSES (30 ECTS CREDITS)

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- Acc.ting, Fin. & Control
- Strategy & Marketing
- Leadership & Innovation

30 ECTS CREDITS

Second Year of the Master of Science in ME

Completion of one of the 9 Concentrations 35 ECTS CREDITS Free choice of courses for a multidisciplinary and customized education **10 ECTS CREDITS Final Thesis (Report or Thesis w/out Discussant) 15 ECTS CREDITS**

9 STREAMS (CONCENTRATIONS) available to students

Industry 4.0 (I4.0)		
Digital Business and Market Innovation (DBM)		
Design Management, Innovation and Entrepreneurship (DMI)		
Energy and Environmental Management (EEM)		
Finance (FIN)		
International Business (IB)		
Industrial Management (IM)		
Sustainable Operations Management and Social Innovation (OSI)		
Supply Chain Managament (SCM)		

INDUSTRY 4.0 ECTS **ECTS** 10 + 5Smart Manufacturing Lab 15 Manufacturing Systems Engineering 5 5 **Advanced Production Systems** 5 5 Industrial Automation, Communication and Data 5 5 Management Additive Manufacturing 5 **De-Manufacturing** 5 Safety Engineering and Management 5 5 International Distribution 5 Management of Design and Innovation Projects 5

INDUSTRIAL MANAGEMENT ECTS ECTS Industrial Management Lab and toolbox 15 15 Asset Lifecycle Management 10 10 Industrial Project Management A 10 **Operations Risk Management and Resilience** 5 5 **Quality Management** 5 Additive Manufacturing 5 **De-Manufacturing** 5 Safety Engineering and Management 5 International Distribution 5 5 **Digital Business Innovation** 5 Product Lifecycle Management 5 Supply Chain and Purchasing Management 5

SUSTAINABLE OPERATIONS MGT & SOCIAL INNOVATION	ECTS	ECTS
Business in Transformation: Social and Sustainability Challenges Lab	15	15
Advanced and Sustainable manufacturing	10	10
Social Innovation	5	5
Health Care Management	5	
De-Manufacturing	5	
Economics of Netowork Industries	5	E
International Distribution	5	5
Operations Risk Management and Resilience	5	
Policy Analysis	5	

SUPPLY CHAIN MANAGEMENT	ECTS	ECTS
Supplier Relationship Management Lab	10	10
Advanced Supply Chain Planning Lab	10	10
Supply Chain Management	10	10
Digital Business Innovation	5	
Operations Risk Management and Resilience	5	F
Quality Management	5	5
International Distribution	5	

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ENERGY & ENVIRONMENTAL MANAGEMENT ECTS

Energy Management Lab	10	10
Management of Energy and Sustainabiity	10	10
Economics of Network Industries	5	5
Industrial Eco-efficiency	5	5
Fundamentals of Energy Technologies	5	5
Diritto dell'Energia	5	
Financial Risk Management	5	
Industrial Project Management B	5	E
Power Production from Renewable Energy C	5	5
Operations Risk Management and Resilience	5	
Social Innovation	5	

DIGITAL BUSINESS AND MARKET INNOVATION	ECTS	ECTS
Designing Digital Business Innovation Lab	15	15
Multichannel Customer Strategy	10	10
Applied Statistics	5	
Courses	5	5
Digital Technology	5	
Additive Manufacturing	5	
Branding and Communication	5	
Public Management	5	5
Social Innovation	5	
Supply Chain and Purchasing Management	5	

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DESIGN MANAGEMENT, INNOVATION & ENTREPRENEURSHIP	ECTS	ECTS
Design Management Lab	15	15
Design Strategy and Economics of Innovation	10	10
Additive Manufacturing	5	
Management of Design and Innovation Projects	5	
Digital Business Innovation	5	10
Entrepreneurship Economics and policy	5	10
Product Life Cycle Management	5	
Branding and Communication	5	

ECT ECT **FINANCE** S S Finance Lab + Corporate Finance 15 15 Financial Markets and Institutions + Macroeconomics 10 10 of Finance **Financial Econometrics** 5 **Entrepreneurial Finance** 5 5 Financial Risk Management 5 **Investment Banking** 5 **Financial Econometrics** 5 **Entrepreneurial Finance** 5 Entrepreneurship Economics and Policy 5 5 Financial Risk Management 5 **Investment Banking** 5 **Operations Risk Management and Resilience** 5

INTERNATIONAL BUSINESS	ECTS	ECTS
Investments in Foreign Markets Lab	15	15
International Economics	10	10
Economics and Management of Multinational Enterprises	5	E
International Markets and European Institutions	5	5
Economics and Management of Multinational Enterprises	5	
Global Supply Networks	5	F
International Distribution	5	Э
International Markets and European Institutions	5	

The PhD Programme in Management Engineering (DRIG)

The PhD Programme (**DRIG**) provides advanced post-graduate Education in **Management**, **Economics and Industrial Engineering**.

- PhD students receive scholarships (funded by the Italian Government through the Ministry of Education and by firms/private/public institutions)
- Exchanges and visiting periods are a **mandatory requirement** in the programme
- The PhD scholarship increases by 50% during the semester that students spend abroad. Moreover, DRIG PhD students have a research and travelling budget

Structure of the DRIG PhD Programme

DRIG Portfolio of Courses: Main Methodological Courses

LIST OF MAIN METHODOLOGICAL COURSES	ECTS
Mandatory methodological courses	
Literature review in social sciences and engineering	5
Academic publishing	5

Main methodological courses (2 out of a portfolio of 5)	
Advanced topics in econometrics (Methods for panel data, SEM)	5
Survey and experimental research methodology	
Case study and content analysis research methodology	
Modelling and analysis of complex systems	
Advanced skills for academic professionals	5

DRIG Portfolio of Courses: Main Thematic courses

LIST OF MAIN THEMATIC COURSES	ECTS	
A transdisciplinary perspective on Big Data	5	
Entrepreneurship and entrepreneurial finance	5	
Sustainability of industrial systems	5	
Innovation economics & management	5	
Research challenges in production & service operations management	5	
Research challenges in global value chain	5	

An open, International University promoting Global Education

International Exchanges @ SoM

International Exchanges @ SoM

Standard "Erasmus" exchanges	International Alliances	International Double/Dual Degrees
Normally 1 comostor	Normally 1 year abroad	1 E to 2 years abroad
abroad (on average 30 ECTS	(depending on the	I, J IU Z YEARS ADIOAU
credits)	programs), possibly in more	Intl. Double Degrees
	sites	promoted by POLIMI
More than 150 destinations		(40+ programs), at BSc
worldwide	Alliance4Tech	and MSc level
	UNITECH	
Both at BSc and MSc level	QTEM	Intl. Dual Degrees
		promoted by SoM -
200+ outgoing students	MS level	POLIMI, only MSc level
every year		

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International Dual Degrees promoted by POLIMI-SoM

Dedicated programmes for Mgt. ullet**Engineering MSc degree**

5 positions for each institution every ۲ year

Approx 1 $\frac{1}{2}$ years abroad (80-90) ۲ credits)

Solvay Brussels School Economics & Management

International Alliances – UNITECH

- Up to 1 year abroad, 1 site
- **3 weeks** through the year of shared experiences (in 3 other sites)
- Approx. **20 extra credits** to be done, in addition to standard credit load
- UNITECH standard paths in place, based on the partners' academic offerings
- Approx. 1-2 students from ME per year, based on **internal competition**

International Alliances – Alliance4Tech

- "Free mobility" idea: students can move among European campuses, while earning credits
- Based on a 2 semester abroad approach

 Up to 10 positions for ME at MSC level

International Alliances – QTEM

QTEM, Quantitative Techniques for Economics and Management: global network which aims to bring together outstanding students, Academic Partners and International Corporations.

Focus on developing skills in **analytical and quantitative techniques** to support decision making in an international context.

Based on a **two semester** international experience (different sites) + an **internship** in a partner company

Student Welcome and Support

- Exchange and double degree students are greeted at Politecnico during the Welcome Week through which they are initiated to their student experience at Politecnico <u>https://www.polimi.it/en/exchange-students-incoming/welcome-activities/</u>
- The **Studesk office** supports them for their course registration and for any related matter
- Int. Double degree students meet their academic advisor available throughout their study period for guidance

Course Registration and Structure:

- In order to register for classes, students must fill out their Study Plan on line
- Exchange students' Study Plan must follow their Learning Agreement.
- Students register for classes once they arrive, not before
- Courses run by semester (Sept/Jan Feb/July)
- Exchange students can enroll in most Polimi classes
- A full-time student enrols for approx. 30 ECTS credits
- Attendance is for the most part not mandatory
- Most ME courses are **open** (no caps on courses)
- Students must pay attention to class location 7 Campuses

Final Examinations

- Students cannot take exams for courses that are not included in their study plan
- In order to take an exam, students must sign up for it in advance.
- Exam Sessions take place five times a year: January, July, September, December, April
- Exams can be written, oral, or a mix. Some courses (e.g. labs) evaluate also assignments given during the semester
- A student can **refuse a grade** and try the exam again (following the provided exam calendar)
- Some courses might have a mid-term exam (Nov May)

Exchange students find many ways of becoming part of the **Polimi Community**

- The **Buddy System** provides new intl. students with **peer support** for 3 months, helping them adapt to a new academic environment, and to a culture and traditions often distant from their own.
- There are numerous and diverse Student Organizations <u>https://www.youtube.com/watch?v=No6ELD7aDmw</u>
- ESN Erasmus Student Network: provides information and support, organizes events, trips and more for exchange students

 Exchange students can also apply for Housing at Politecnico (Residence Halls), offering multiple types of accommodations <u>http://www.residenze.polimi.it</u>

 Polimi SPORT: playgrounds, teams, tournaments. Strong participation and community spirit <u>http://www.sport.polimi.it/</u>

Students will have different living habits, so costs in Milan will vary significantly. The following prospect should therefore serve as a broad indication:

COST OF LIVING (MONTHLY)		
Housing	€ 350/650	
Food	€ 150/200	
Books & Study Materials	€ 40	
Sports & Social Life	€ 80	
Transportation (local)	€ 20	
Phone	€ 10/30	
GRAND TOTAL	€ 650/1020	

Milan Today

UE21 MEDIAN 30.600 76.200 Luxembourg 51.100 Ireland 37.000 Netherlands 36.900 Austria 31.600 36.600 Denmark 36.600 Lombardy 35.800 Germany 35.70 21.600 35.700 Sweden 34.200 Belgium 31.600 Finland 31.200 United Kingdom 30.600 France 27.800 Italy 19.800 25.900 Spain 25.200 Czech Republic 22,300 23.900 Slovenia 22.300 Slovakia 22.200 Portugal 21.600 Estonia 19.800 Poland 19.700 Hungary 25.90 19.600 Greece 22.200 per capita in euros Above the EU21 media Below the EU21 media

Main city of the **Lombardy** region, described as the «Locomotive of Italy», at the heart of the **manufacturing system** that produces **21%** of Italy's GDP.

One of Europe's most important financial hubs, also the capital of fashion and design.

Today a force of **innovation** and experimentation, the best environment for **start-ups** and excellent technical innovation centre.

Milan Today

Living in Milan also means being exposed to a constant stream of **artistic** and **cultural** initiatives, along with an intense calendar of **entertainment** events

Milan today is one of the richest, most dynamic, multicultural cities in Europe

SoM - Department of Management Engineering International Exchanges and Mobility

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