

### POLITECNICO MILANO 1863

### M.Sc. Management Engineering



Milano, September 26th 2020

## Scenario and market needs **Finance**

- Probably many successful and innovating companies would not exist today, if they had not found support from financial markets, including banks, professional investors, funds, asset management companies
- Finance is fundamental to grant access to money and opportunity for any investment in growth, manufacturing, operations, ICT, R&D and innovation



# Scenario and market needs **Finance**

- Financial markets have become more and more complex in terms of actors, tools, regulations and global interactions
- Around the world investors and investments are growing at a fast pace, this requiring skilled professionals to manage the interrelatedness of global markets and the demand for capital
- The integration between finance and technology ('fintech') and the increased attention towards sustainable investments creates tremendous opportunities for engineers
- In the Finance arena, management engineers are able to provide rationality, quantitative skills, evaluation tools, modelling competences in order to manage efficiently a market that is growing around the world



## Scenario and market needs **Finance**

- **Banking institutions** are facing a challenging, yet precarious, time
- Financial Authorities, not only as a consequence of regional problems but also of the global landscape, are improving thei effort to build more robust and sound financial systems
- Further, as banks and the financial system is increasing in scale and complexity, the importance of monitoring rapidly changing risk exposures with sophisticated financial risk management techniques is trivial



### Learning outcomes **Finance**

- Knowledge of financial markets and their structure
- Knowledge of the main **financial intermediaries**
- Knowledge of the **financial management** in large firms
- Knowledge of main **risk categories**, both financial and non-financial
- Knowledge of financing methods available to firms to raise financial resources during their life cycle especially in the startup phase
- Knowledge of the main financial instruments (e.g. bonds, shares, derivatives, supports to internationalization)

## Job opportunities **Finance**

- Graduated students are employed mostly in financial companies, consulting, service and manufacturing companies in Italy as well as abroad (London and EU, USA, Dubai, Singapore, ...). Typical functions are:
  - Asset & Investment Management
  - Corporate Finance
  - Investment & Commercial Banking
  - Risk Management
  - Accounting & Finance
  - Research and financial rating
- There is a **tremendous request** at the moment for Management Engineers with a Finance background
- Salaries are competitive, compared to other engineering professions

# Stream architecture **Finance (second year)**



# Stream architecture **Finance Lab**

- The Finance Lab is the 'core' activity of the stream. It is organised into two different parts:
- 1. Lessons on advanced topics in finance and interventions from practitioners from prestigious financial companies (private banks, funds, ...)
- 2. **Project work**: students develop a project on an innovative topic in **strict cooperation with companies**. Here are some examples of past projects:

Financing Industry 4.0

Credit rating in P2P lending

Health coverage innovation in Italy

Capital requirements of Italian banks

Italian banking foundations

Asset allocation & ESG (environment social governance) issues







• Students are also involved in other activities in order to increase their knowledge of the industry and mature experiences before the graduation



**CFA Research Challenge** Politecnico di Milano Top winner in Italy



Study tour in London (Starting Finance students' Club)