



POLITECNICO
MILANO 1863

DIPARTIMENTO DI
INGEGNERIA GESTIONALE

DIG PhD scholarship

Title	Entrepreneurship in the post COVID-19 era: new opportunities and challenges
Theme	The COVID-19 emergency - which is an environmental jolt - has exacerbated the challenges that startups face in modern competitive arenas. Likewise, it has opened novel opportunities. Specifically, this jolt has made alternative forms of finance (e.g., crowdfunding, ICOs), innovation in products and business models, the willingness to combine economic and social goals (e.g., promoting diversity & inclusion) even more important. This research intends to develop new interpretative models and new methods for analyzing entrepreneurship in the COVID-19 emergency and post-emergency, studying how novel challenges and opportunities will impact on the creation of new firms, on their business models, on their organization, on their financing mechanisms, and overall, on their contribution to build a better society. The research integrates and expands the research directions of the Entrepreneurship, Finance and Innovation group (www.efi.polimi.it).
DIG professors involved	Massimo G. Colombo, Vincenzo Butticè, Annalisa Croce, Chiara Franzoni, Giancarlo Giudici, Massimiliano Guerini, Evila Piva, Cristina- Rossi Lamastra, Francesca Tenca
International collaborations	<i>Samuele Murtinu (Utrecht University); Fabio Bertoni (Skema business school)</i>