



POLITECNICO
MILANO 1863

DIPARTIMENTO DI
INGEGNERIA GESTIONALE

DIG PhD scholarship

Title	Policy and Innovation for social impact
Theme	<p>Wellbeing, health, poverty, equality, environment, education are all issues which are posing challenges to government but also corporation all over the world. Yet achieving a true social impact entails revising the reference paradigm for public and private organizations in all phases of their value chain, facing a gap in current theoretical contribution. This research theme encompasses a number of sub-issues as for example:</p> <ul style="list-style-type: none">• How is possible to analyse wellbeing in a innovative way?• How digital innovation is adopted and implemented to favour a new paradigm?• How is it possible to measure social impact and which is the role of data analytics• Are impact finance instruments effective and how• How building an improved private-public innovation ecosystem?• How designing public policy considering the diverse perspective and need of individuals and organizations?• How measuring and managing risks?• Which lessons can be drawn from successful social innovations?
DIG professors involved	Tommaso Agasisti, Marika Arena, Michela Arnaboldi, Mario Calderini, Emanuele Lettieri, Giancarlo Vecchi
International collaborations	<i>Hans de Bruijn (TU Delft)</i> <i>Andreas Hellstrom (Chalmers University of Technology)</i> <i>Giovanni Radaelli (Warwick Business School)</i> <i>Irvine Lapsley (University of Edinburgh)</i>