



**POLITECNICO DI MILANO  
GRADUATE SCHOOL OF BUSINESS**

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FUTURE OUTLOOK  
CHALLENGE

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Share your ideas for a Sustainable Innovation Project and you could be awarded a tuition fee contribution of up to 25%.

The best proposal will be awarded tuition fee contribution of up to 25% to the International Full-time MBA Program. In your Business Plan you should outline how the idea could be implemented in such a context.

### 1. BENEFICIARIES AND REQUIREMENTS

The competition is aimed at supporting students with interesting business ideas to help them to achieve an MBA diploma through the offer of a contribution.

Students interested in applying should deliver an essay of a few pages in length (3-5), presenting:

- > A description of the Business Idea;
- > A short analysis of the Business Area aimed at individuating possible opportunities and threats;
- > A short presentation of the competitive advantage that could characterise the company;
- > A rough analysis of the expected results (sales, earnings, costs, debts, etc.).

The essay should be no longer than 1,000 words in length, with an abstract of 250 to 300 words.

Register your interest by sending a brief description or the title of your proposal together with your application (if you have not already done so).

### 2. SUBMISSION OF AND DEADLINE FOR APPLICATION

A Financial Aid Request Form (provided upon request) must be completed and uploaded together with a copy of the candidate's latest pay slip to their application profile.

The Future Outlook Challenge contribution will be awarded based on merit. However, **early applications are encouraged** and may mean that candidates are eligible for an additional, Early-Bird discount on tuition fees.

### 3. EVALUATION AND OUTCOME OF APPLICATION

Applicants will be judged on the quality of their application and profile (motivational interview, work experience, financial needs, education history) as well as the project submitted.

The successful candidates will be notified formally by the Committee via their admissions email and contract. The awards are made at the sole discretion of the Committee, whose decision is final and cannot be appealed against.

### 4. INCOMPATIBILITY AND LOSS OF SCHOLARSHIP

This contribution can be combined with other scholarships, awards and/or financial support for specialisation courses offered by public or private bodies and/or companies, as long as the total amount does not exceed the total amount of the tuition fees.

The beneficiary must self-certify that this total sum has not been exceeded.

The beneficiary must comply with this condition for the whole duration of the MBA program.

### 5. ACCEPTANCE OF THE CONDITIONS

Candidates applying for the Future Outlook Challenge contribution must confirm their full acceptance of the related conditions, of which they will be notified in writing in the letter of assignment of the contribution.