MIP is offering the following three types of contributions for the Video Contest:

- **Premium**: €5,000
- **Golden**: €3,000
- **Silver**: €1,000

1. **Beneficiaries and Requirements**

Applicants should submit a 2-minute video and discuss the importance - by making reference to their own experience – of one of the following topics, at their choice:

- The impact of Artificial Intelligence
- The growing relevance of Circular Economy
- Ethics & Business: an essential bond
- The advantages and challenges of the adoption of the blockchain

The video must be in English and can be submitted via a YouTube link or as an .mp4 file (for the latter, please send it via WeTransfer or Drop Box).

2. **Submission of and Deadline for Application**

A Financial Aid Request Form* (provided upon request) must be completed and uploaded together with a copy of the candidate’s latest pay slip to their application profile.

The number of contributions available is limited and the contributions will be given out on a rolling basis. Therefore, early applications are encouraged.

3. **Evaluation and Outcome of Application**

The *Financial Aid Request Form takes into consideration both the financial need (supported by the submission of the latest payslip) and the professional achievements of the candidate.

Candidates will be evaluated according to the following criteria:

- results of the International Part-Time MBA selection process
- assessment of their video

The successful candidate will be notified formally by the Committee via their admissions email and contract. The contribution is awarded at the sole discretion of the Committee, whose decision is final and cannot be appealed against.

4. **Incompatibility and Loss of Contribution**

This contribution cannot be applied in case of sponsorship.

5. **Acceptance of the Conditions**

Candidates applying for the video contest award must confirm their full acceptance of the related conditions, of which they will be notified in writing in the letter of assignment of the contribution.