



POLITECNICO
MILANO 1863

DIPARTIMENTO DI
INGEGNERIA GESTIONALE

DIG PhD scholarship

Title	Innovative entrepreneurship and the Gig economy
Theme	<p>The advent and success of start-ups such as Uber or Taskrabbit has brought to the fore the relevance in modern advanced economies of online Gig-platforms, which are able to leverage on freelance workers by rapidly scale-up their business models at an international level.</p> <p>If these innovative firms challenge and have the potential to disrupt existing and consolidated paradigms established by incumbents, the antecedents behind their creation, their intrinsic characteristics or strategies and the several impacts they exert on the surrounding geographical, institutional and economic contexts are still largely unexplored issues, given the novelty of such phenomena.</p> <p>This PhD thesis project aims at shedding light on the aforementioned issues, by specifically focusing on the (mutual) interrelationships arising between innovative entrepreneurship and the Gig economy.</p> <p>Examples of possible directions to investigate are the following ones: What are the institutional factors that facilitate the development and diffusion of Gig-platforms? Which distinctive characteristics have this typology of ventures from other innovative enterprises? Can pre-entry freelance work experience by founders lead to the creation of relatively more successful innovative ventures? Which are the consequences that the advent of Gig-platforms produce on the composition of the workforce and the entrepreneurial attitude of a given geographical context?</p>
DIG professors involved	Luca Grilli, Paola Garrone, Lucia Piscitello, Stefano Elia
International collaborations	<i>Andrea Herrmann (University of Utrecht)</i> <i>FIRES H2020 project Members (http://www.projectfires.eu/)</i>