



**POLITECNICO**  
MILANO 1863

DIPARTIMENTO DI  
INGEGNERIA GESTIONALE

## DIG PhD scholarship

<b>Title</b>	<b>People engagement in Innovation Systems</b>
<b>Theme</b>	<p>The world is facing major complex challenges (as represented by the UN Sustainable Development Challenges), which require sophisticated systemic solutions. Policy makers and major institutions cannot play alone to tackle them. The design and implementation these systemic solutions necessarily require the collaborative participation of multiple stakeholders and people across different organizations. How to engage people in this participatory design of systemic solutions? How to build future scenarios that are meaningful for most stakeholder and can drive change for real? Digital technologies offer unprecedented opportunities to engage people in scenario building and actions. They can enable far reach and cut across cultures, institutions and nations. Yet, the use of digital technologies for people engagement also presents dark sides. This study wants to explore the possibility to develop new approaches to engage people in the design and implementation of innovative systems (policies, organizations, services), thanks to design thinking, digitalization and, especially, the search for meaningful directions.</p>
<b>DIG professors involved</b>	Roberto Verganti, Tommaso Buganza, Emilio Bellini, Claudio Dell'Era
<b>International collaborations</b>	CEPS (Center for European Policy Studies), Fraunhofer Institute, European Commission, University of California San Diego, Mälardalen University, RISE-Sweden, Delft University of Technology, Imperial College Business School, Reykjavik University, Stockholm School of Economics