

**23<sup>RD</sup> NOVEMBER 2021**

## THE FUTURE OF INNOVATION

**15:30 – 16:00**

### WELCOME AND INTRODUCTION TO THE SHAPE THE FUTURE CONFERENCE

- **Federico Frattini**, Dean MIP Graduate School of Business - Politecnico di Milano School of Management
- **Josip Kotlar**, Alumni Delegate MIP Graduate School of Business - Politecnico di Milano School of Management
- **Cristina Rossi Lamastra**, Alumni Delegate Politecnico di Milano School of Management

**16:00 – 17:00**

### TRACK KEYNOTE SPEECH

#### THE FUTURE OF INNOVATION

**Moderator:** Alessandro Perego, Head of DIG Department

**Keynote speakers:**

- **Carlo Cottarelli**, Economist, director of the Observatory on Italian Public Accounts of Università Cattolica del Sacro Cuore
- **Giampaolo Dallara**, Co-Owner of Dallara Group

**17:00 – 18:00**

### INNOVATION CHALLENGES

#### INNOVATION CHALLENGE #1

**Moderator:** Massimo De Zordo

**Alumni Speakers:**

- **Gianluca Ferranti** (Vivocha Spa): Technological Innovations
- **Luca Mauri** (SOMEFI Spa): Technological Innovations
- **Andrey Golub** (ICOL Group): New business models

#### INNOVATION CHALLENGE #2

**Moderator:** Simona Tonoli

**Alumni Speakers:**

- **Alberto Cammarota** (BCG): Design and meaning innovations
- **Barbara Sala** (Delcon): Design and meaning innovations
- **Luca Signorin** (Asical Srl): Design and meaning innovations

**18:00 – 19:00**

### THE FUTURE OF INNOVATION – EXPERIENTIAL PANEL

**Moderator:** Enrico Marro, Journalist - Il Sole 24 Ore

**Panel Speakers:**

- **Paolo Sito**: Business Developer, Present S.p.A.
- **Antonella Chirichiello**: Innovation Manager, Leonardo Spa
- **Umberto Gini**: Sales Manager, Generali Agency Milano Famagosta
- **Guido Porro** (3ds): Managing Director and Vice President - Southern Europe - CEO Italy, Dassault
- **Alessandro Giaume**: Director Innovation Ars&Inventio Gruppo BIP

**19:00 – 20:00**

### VIRTUAL COCKTAIL PARTY - FILIPPO POLETTI RACCONTA IL SUO LIBRO

“Grammatica del nuovo mondo: opportunità ed esempi di vita ai tempi d’oggi”

**24<sup>TH</sup> NOVEMBER 2021**

# **THE FUTURE OF ENTREPRENEURSHIP**

**16:00 – 17:00**

## **TRACK KEYNOTE SPEECH**

### **THE FUTURE OF ENTREPRENEURSHIP**

**Moderator:** Annalisa Croce, Professor of Corporate Finance and Accounting, Politecnico di Milano School of Management

**Keynote speakers:**

- Horacio Pagani, Founder and Chief Designer of PaganiAutomobili
- Lara Ponti, CEO Ponti Spa

**17:00 – 18:00**

## **ENTREPRENEURSHIP CHALLENGE**

**Moderator:** Chiara Re DePaolini, Real Estate Procurement specialist in a banking group

**Alumni Speakers:**

- Gaetano Lapenta (Fybra srl): From business to startup
- Francesco Marchionni (Freelance): From business to startup
- Valentina Garonzi (Diamante srl): From business to startup
- Gianluca Altieri (Freelance): From business to startup

**18:00 – 19:00**

## **THE FUTURE OF ENTREPRENEURSHIP – EXPERIENTIAL PANEL**

**Moderator:** Enrico Marro, Journalist - Il Sole 24 Ore

**Panel Speakers:**

- Riccardo Spinelli (Manager & Fintech Advisor, Teoresi Group)
- Felipe Aguilera Pereyra (PwC; L-Move; Hostmate; SoM Entrepreneurship club board member)
- Lucia Chierchia (Managing Partner Gellify)
- PierPaolo Zani (General Manager at BLS S.r.l.)

**19:00 – 20:00**

## **VIRTUAL COCKTAIL PARTY**

25<sup>TH</sup> NOVEMBER 2021

# THE FUTURE OF SUSTAINABILITY

16:00 – 16:30

## TRACK KEYNOTE SPEECH

### THE FUTURE OF SUSTAINABILITY

**Moderator:** Mario Calderini, Professor of Social Innovation, Politecnico di Milano School of Management

**Keynote speakers:**

- **Elena Lavezzi**, General Manager at Revolut and Unicef NextGen Co-Founder

16:30 – 17:30

## SUSTAINABILITY CHALLENGES

### SUSTAINABILITY CHALLENGE #1

**Moderator:** Francesco Vallone, International Business Development Manager at Bolton Group

**Alumni Speakers:**

- **Federica Vitali Salatino** (PwC): Social Innovations
- **Tommaso Puccioni**, Co-Founder at Banale
- **Marco Guzzini** (Co-Founder MindfulNetLife project): Social Innovations

### SUSTAINABILITY CHALLENGE #2

**Moderator:** Filippo Poletti, Journalist

**Alumni Speakers:**

- **Francesca D'Angelo** (Sustainable Development): Business impact on UN SDGs
- **Martha Fabbri** (Altroconsumo Edizioni Srl): Social Innovations
- **Alessia Marini** (GE): Business impact on UN SDGs

17:30 – 18:30

## THE FUTURE OF SUSTAINABILITY – EXPERIENTIAL PANEL

**Moderator:** **Moderator:** Enrico Marro, Journalist - Il Sole 24 Ore

**Panel Speakers:**

- **Luca Saporetti** (Vice President Global Supply Chain & Site Leader, LivaNova)
- **Ausilia Campanaro** (Consultant, Digix srl & mentor, STEP Innovation Hub)
- **Paolo Mazza** (Chief Innovation Officer, BlueIT)
- **David Brussa** (Total Quality & Sustainability Illycaffè)
- **Chiara Coricelli** (CEO, Pietro Coricelli Spa)

18:30 – 19:30

## MIP ALUMNI AWARDS CEREMONY