



## curriculum vitae

### PERSONAL INFORMATION

Surname	Busicchia
Name	Fabio
Address	Via A. Sommariva, 8 – 30026 Portogruaro (VE), Italy
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E-mail	<a href="mailto:fabio.busicchia@polimi.it">fabio.busicchia@polimi.it</a>
Skype	fabio.busicchia95

Nationality	Italian
Date of birth	28.05.1995

Education and training	
Date (from – to)	November 2020 – ongoing
• Name and type of organisation providing education and training	Politecnico di Milano (MI), Italy
Duration of the program of study	3 years
Title of qualification	PhD candidate

• Date (from – to)	September 2017 – June 2020
• Name and type of organisation providing education and training	Politecnico di Milano (MI), Italy
Duration of the program of study	2 years
• Principal subjects/occupational skills covered	Main courses covered: Accounting, Finance and Control, Strategy, Marketing, Innovation and Leadership, Industrial Economics, Operations Management, Logistics and Supply Chain Management, Statistics, Digital Business, and Risk Management
• Title of qualification awarded	Master of Science in Management Engineering – minor Supply Chain Management
Final mark obtained	110/110 cum laude

• Date (from – to)	September 2014 – July 2017
• Name and type of organisation providing education and training	Università degli Studi di Udine (UD), Italy
Duration of the program of study	3 years
• Principal subjects/occupational skills covered	Main courses covered: Economics and Business Organisation and Lean Management, Quality Management, Corporate Finance, Operations and Supply Chain Management, Facilities Planning, Statistics. Additional studies in Industrial Engineering: Applied Mechanics, Electrical Science and Electronics, Manufacturing Technology, Flow Machines and Energy Conversion Systems
• Title of qualification awarded	Bachelor's degree in Management Engineering – minor Industrial engineering
Final mark obtained	110/110

graduation thesis	
Title	"A literature review for supporting the adoption of drones in logistics: a network analysis perspective"
Language	English
Supervisor	Professor Cristina Rossi Lamastra
Thesis Summary	The purpose of the Master Thesis was to identify and discuss the most important research areas on the adoption of drones in logistics, considering their evolution over time. To shed light on the current state of the art and on the future research trajectories, focusing in particular on the implications for logistics management, I relied on an advanced dynamic literature review method called Systematic Literature Network Analysis. It combines the Systematic Literature Review approach and bibliographic network analyses. Specifically, I combined five bibliometric techniques to perform a quantitative-based detection of emerging topics and, more generally, to map the current scientific knowledge on drones in logistics. Supported by evidence of research findings, I systematized five research areas in which the adoption of drones in logistics is investigated and identified the main contributions that have influenced the fields by analysing their evolution. By mapping current knowledge, the master thesis outlined a research agenda that may facilitate the study of the adoption of drones in different fields of logistics as well as let emerge those areas in which knowledge is still at the early stage.

publications and articles submitted
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Author(s) and title	Stradi L., Busicchia F., " <a href="#"><i>Un aperçu du monde du paiement mobile parisien</i></a> " (An overview of the Parisian mobile payment world)
Language	French/English
Publication place	Paris&Co
Date of publication	11 June 2019

Author(s) and title	Busicchia F., Colicchia C., Rossi-Lamastra C. "Droni e logistica: cosa ci insegna le letteratura scientifica"
Language	Italian
Publication place	Logistica
Date of publication	November 2020

Certifications
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GRE	-
GMAT	-
Certifications of language knowledge	CAMBRIDGE IELTS, 09 September 2017, 6.5

Work experience, stages, studies abroad
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• Date (from – to)	January 2019 – June 2019
• Name and address of firm/university	CentraleSupélec address: Plateau de Moulon, 3 rue Joliot-Curie, F-91192 Gif-sur-Yvette, France
• Type of business or sector	University
• Type of employment	
• Main activities and responsibilities	Mobility period within Alliance4Tech program, strategic partnership among Politecnico di Milano, UCL London, TU Berlin and CentraleSupélec. At CentraleSupélec, I focused on topics in the field of Industrial Engineering, like Supply Chain Management and Optimisation Models, Risk Management and Assessment, as well as on Entrepreneurship courses

• Date (from – to)	October 2018 – February 2019
• Name and address of firm/university	Technische Universität Berlin address: Straße des 17. Juni 135, 10623 Berlin, Germany
• Type of business or sector	University
• Type of employment	
• Main activities and responsibilities	Mobility period within Alliance4Tech program, strategic partnership among Politecnico di Milano, UCL London, TU Berlin and CentraleSupélec. At TU Berlin, I focused on topics in the field of Industrial Engineering, like Sustainable Production and Operations Management, and on Economics courses, ranging from Statistics, Intellectual Property Management, Management Control to Corporate Innovation Management.

### Personal skills and competences

*Acquired in the course of life and career but not necessarily evidenced by formal certificates and diplomas.*

Mother tongue	<b>Italian</b>
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### Other language(s)

	<b>English</b>
• reading	Excellent
• writing	Excellent
• speaking	Excellent

	<b>French</b>
• reading	Elementary
• writing	Elementary
• speaking	Good

	<b>Chinese</b>
• reading	Elementary
• writing	Elementary
• speaking	Elementary

<b>Social skills and competences</b> <i>Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (e.g. Culture and sports), etc.</i>	<p>Since I was young, I realized that every experience creates a new learning opportunity. I always let my curiosity direct my learning and participate in activities that encourage my own personal growth. In any occasion, I never simply stand idly by and watch others work. On the contrary, I am not afraid of showing my determination or taking risks; and assume the leadership of the group, if necessary. Otherwise, I could not stimulate my intellectual curiosity. Nonetheless, I strongly believe that studying in such international business contexts as Milan, Berlin and Paris made me gain a significant competitive edge by diving into diverse cultural environments, exchanging and sharing values and knowledge with multinational students and lecturers. This gave me the opportunity to understand the importance of collaboration and leveraging on the diversity of the members within a team as drivers for achieving successful and common objectives.</p>
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<b>Organisational skills and competences</b> <i>E.g. coordination and management of people, projects and budgets; at work, in voluntary work (e.g. culture and sports) and at home, etc.</i>	<p>Research projects during my academic careers and participating to challenging real-case competition in international business games (e.g. HEC Business Game in Paris) provided me the opportunity to learn how to work and perform under stress and organise work a long-term perspective. Nonetheless, I feel that I developed skills that might help me during a PhD programme such as the attitude towards problem solving, the ability to manage a work team and coordinate different skills and personalities, the dedication in the achievement of goals but also the flexibility of a readjustment according to new needs.</p>
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<b>Technical skills and competences</b> <i>With computers, specific kinds of equipment, machinery, etc.</i>	<p>Studying in four universities with different peculiarities and academic programmes gave me the opportunity to acquire a portfolio of skills and gaining expertise in the dual business and engineering disciplines that I would have not been able to get otherwise. In particular, I have a good knowledge of programming languages (C, C++; Python), Microsoft Office (especially Excel) and statistics software (Stata). Nonetheless, I had the chance to practice with an intellectual property intelligence platform software, called IPlytics Platform, during my period abroad in Berlin to perform a Technology Landscape Report.</p>
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<b>Artistic skills and competences</b> <i>Music, writing, drawing etc.</i>	
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<b>Other skills and competences</b> <i>Competences not mentioned above.</i>	
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<b>Additional information</b>	<p>During the years of high schools, I have always practiced football at a professional level. Although I trained six days per week, I have always achieved excellent results at the scientific high school.</p>
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<b>Annexes</b>		<p>In the following, I attached an article that was published online in Paris&amp;Co website (available on <a href="https://www.parisandco.com/News/Latest-News/Insights-into-the-Parisian-mobile-payment-world">https://www.parisandco.com/News/Latest-News/Insights-into-the-Parisian-mobile-payment-world</a>), during my mobility period in Paris at the University CentraleSupélec.</p>
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## Insights into the Parisian mobile payment world

[#Startup #Event](#)

*Lorenzo Stradi and Fabio Busicchia, students at Centrale Supélec Paris.*

### **How is the payment world changing nowadays? And what role do French companies play? We got some answers at the Hacking l'Hôtel de Ville, the disruptive innovation event which took place in Paris last March.**

In the past few years, there has been a paradigm shift in the way we think about money and its value: dematerialization of payment has detached the value of money from its physical use. This is due to the increasingly widespread use of credit cards and lower fees, but also to a strong push of technology and innovation in this specific environment. Thanks to the scalable structure and the innovative nature of mobile payments, startups are now playing a major role in this revolution.

In France, and particularly in Paris, there is a thriving startup context that is largely due to strong support by public entities. Two of the startups interviewed for this article received funding from Bpifrance, which provides fast and effective loans to French startups. Around this infrastructure, a broad network of accelerators and incubators (such as SNCF Accelerator and Big Bang Accelerator) supports their development.

The key players in mobile payment who met at the 'Hacking de l'Hôtel de Ville' all have business models with similar characteristics: new technologies make it possible to offer new services and payment modes at virtually no cost, while online payments are the engine that allow these disruptive startups to run and develop their business.

Parisian M-payment startups provide commercial partners with new ways to improve the quality of service for end users. They enhance the customer experience. While payment is being made, they add features and feedback useful to the partner. TIPSmeee is changing its business model to have a positive social impact, through a payment system that lets users offset the pollution of goods purchased or make donations and tips. They provide a more efficient solution to an old problem: now you can tip with the credit card!

There are older startups launched 8 years ago like [TIPSmeee](#), and new ones like [Billee](#), but both have the same target: impact the customer journey, personalize and create a bond with the client while he is paying. For instance, Billee offers an app that not only lets you split the bill at restaurants, but also creates a network amongst customers to certify reviews and feedback. Another source of value add is the data gathered at the time of payment, and their ability to extrapolate information from it. They provide data analytics services to the partner.

TIPSmeee has reached a significant size and is hoping to scale up their business. They have successfully raised funds through the national financing infrastructure for startups. Now they are looking for more partners and clients, to reach the required momentum.

Billee, on the other hand, is still defining its service structure and is rapidly improving thanks to its accelerator.

These startups, which have thus far focused exclusively on the French market, hope to attract interest throughout Europe. Once they are able to expand beyond French borders, they will reach the critical mass required for revenue growth. Both these business models require a wide network to be profitable. Competition at an international level is high in the mobile payment system, but thanks to the resources provided by the French administration and the support of private entities that believe in this industry, they have a good chance for success!