

Filippo Passerini

STRATEGIST, ADVISOR, EDUCATOR

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A. Brooklyn, New York

PROFESSIONAL ACCOMPLISHMENTS

World-class Global Business Services (GBS) and Digital Technology strategist, with 30+ years of business-building career with Procter & Gamble. Extensive GBS and business leadership, digital technology experience, as well as broad international experience in developed and developing markets; lived and worked in Italy, Turkey, the UK, Latin America, Greece and the United States. Served for over twelve years as Group President GBS and Chief Information Officer, leading P&G's most global organization, and overseeing business services operations and technology in over 70 countries.

Globally recognized as a thought-leader in Shared Services (coined the term GBS), as well as technology-enabled business models. Proven legacy of building high-performance organizations and pioneering new, progressive operating models to drive scale and business innovation. A champion of transforming the way work and processes are executed, delivering solutions that drive relevant business value.

His strategies, principles, and ideas have been the subject of numerous books, articles, and Harvard Business Reviews. His organizations, as well as business models, have been recognized as best-in-class in their business domains.

Currently serves as a consultant, educator, global operating executive and personal advisor to several Fortune 500 companies. Co-founder & President of *Inixia*, a company that specializes in GBS certified training and advisory. Co-author of the best-seller book *Revolutionizing Business Operations*.

EDUCATION

DOCTORATE, STATISTICS AND OPERATIONS RESEARCH

La Sapienza, University of Rome, 1981

EMPLOYMENT

GLOBAL OPERATING EXECUTIVE, CONSULTANT

Unilever, Personal Advisor

Estee Lauder, Personal Advisor

ANZ Bank (Australia), Personal Advisor

MARS, Personal Advisor

Senior Advisor to McKinsey, BCG, Accenture, and Genpact

GLOBAL OPERATING EXECUTIVE, EDUCATOR

Politecnico of Milan, Graduate School of Management, Associate Professor (2006-present)

Columbia University, New York, Professor in Residence (2014-2016)

Rotman Business School, Toronto, Visiting Professor (2012-2017)

INCAE Graduate School, Costa Rica, Visiting Professor (2013-2018)

EMPLOYMENT (continued)

THE PROCTER & GAMBLE COMPANY

1981 – 2015

Systems Analyst, Management Systems, Italy (1981)

Design Manager, Management Systems, Italy (1986)

Manager, Management Systems, Turkey (1989)

Manager, Management Systems, U.K. (1991)

Director, Management Systems, Latin America (1994)

Vice President, Management Systems, North America (1997)

Vice President, Information Technology, Global Beauty Care and North America (1999)

Vice President, Corporate Marketing, Western Europe, Greece (2001)

Global Business Services Officer (2003)

Global Business Services Officer and Chief Information Officer (2004)

President, Global Business Services and Chief Information Officer (2008)

Group President, Global Business Services and Chief Information Officer (2011)

Officer on Special Advisory to the P&G President & CEO (2015)

AFFILIATIONS

MEMBER OF THE BOARD OF DIRECTORS OF INTEGER, INC.

2015 – present

MEMBER OF THE BOARD OF DIRECTORS OF UNITED RENTALS, INC.

2009 – 2022

MEMBER, WALL STREET JOURNAL CIO COUNCIL

Ongoing

MEMBER, THE RESEARCH BOARD

Ongoing

AWARDS AND RECOGNITIONS

HMG STRATEGY TRANSFORMATIONAL AWARD (2015)

GEORGE WASHINGTON CARVER LEADERSHIP AWARD, TUSKEGEE UNIVERSITY (2012)

INAUGURAL RECIPIENT, FISHER-HOPPER PRIZE FOR LIFETIME ACHIEVEMENT IN CIO LEADERSHIP, UC-BERKELEY'S HAAS SCHOOL OF BUSINESS (2012)

CIO 100 AWARD, CIO MAGAZINE (2006, 2010, 2011, 2012, 2013)

AWARDS AND RECOGNITIONS (continued)

150 MOST DISTINGUISHED CIOs, AND TOP CIOs, EXECRANK (2012)

BREAKAWAY LEADER AWARD, EXECUTIVE SUMMIT (2011)

150 MOST DISTINGUISHED CIOs, AND TOP CIOs, EXECRANK (2012)

BREAKAWAY LEADER AWARD, CIO EXECUTIVE SUMMIT (2011)

INDUCTEE, CIO HALL OF FAME (2010)

CHIEF OF THE YEAR, INFORMATIONWEEK (2010)

CIO AWARD FOR EXCELLENCE IN IT USAGE, NASSCOM (2010)

PREMIER 100 IT LEADERS, COMPUTERWORLD (2007)

SHARED SERVICE THOUGHT LEADER OF THE YEAR, SHARED SERVICES & OUTSOURCING NETWORK (2006, 2008)

INAUGURAL INDUCTEE, OUTSOURCING HALL OF FAME, INTERNATIONAL ASSOC. OF OUTSOURCING PROFESSIONALS (2006)

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BOOK MENTIONS AND TRIBUTES

A.G. Lafley and Roger L. Martin, *Playing to Win: How Strategy Really Works*, Harvard Business Review Press, Boston, 2013.

Roger L. Martin, *The Opposable Mind*, Harvard Business Review Press, Boston, 2007.

Brian Watson and Dan Roberts, *Confessions of a Successful CIO*, Wiley, Hoboken, 2014.

Peter High, *World Class IT Strategy*, Jossey-Bass, San Francisco, 2014.

Phil Weinzierl, *The Strategic CIO: Changing the Dynamics of Business Enterprise*, Taylor and Francis, New York City, 2014.

BOOK FOREWORDS

The Strategic CIO: Changing the Dynamics of Business Enterprise, by Phil Weinzierl, Taylor and Francis, New York City, 2014.

World Class IT Strategy, by Peter High, Jossey-Bass, San Francisco, 2014

JOURNAL AND MAGAZINE ARTICLES

PQR Magazine: "Five Steps to Business Relevant Analytics," March 2014.

CIO Review Magazine: 2014 CIO Outlook. "Bring Relevance and Distinctive Value to the Business," March 2014.

CIO Review Magazine: Manufacturing Tech Outlook 2013. "What Keeps You Awake at Night," September 2013.

PUBLICATIONS