Name	Gianluca Loparco
Education	"Politecnico di Milano" University, Milan, Italy
	Management and Production Engineering with specialization in economics, financial and information technology.
Job Title	Partner at Deloitte Consulting
Roles	Deloitte **Digital Leader**
	Member of Deloitte Consulting Management Team
	Member of Deloitte **Digital EMEA leadership team**
	Member of Deloitte **EMEA Salesforce leadership team**.
	Member of Deloitte **Global Service Design Community of Practice**.
Short Profile	He is co-leading the Deloitte Digital in Italy, which counts 750+ professionals focusing on Customer & Digital Strategy, Experience Design, Advertising, Marketing & Commerce, Mobile Sales & Services Effectiveness. He is accountable for managing the practice, with P/L responsibilities, defining market offerings, setting hiring plan and career path.
	He has been working in several business and IT transformation projects in Media, Telco, Utilities, Automotive, Retail, Fashion & Luxury and Financial industries, tasks such as transformation managing, customer strategy definition, analysis of business requirements, service blueprint design, technical feasibility studies, architecture definition.
	Given his wide experience, He has been involved in international pitches and projects in US, Australia, UK, Netherlands, Africa, Switzerland, and Brazil.
	He has joined Deloitte Consulting in May 2002, after two years of working experience in the Italian telco industry and 6 months of previous working experience in the Italian Pharma industry.
Other experiences	Since 2006 he has been collaborating as Contract Professor with University of Pavia (Engineering Faculty), Politecnico of Milan (Design Faculty) and Catholic University of Milan (Economics Faculty) teaching business process modelling, Customer Management Strategies and Systems, Project Management, Digital User Innovation, Information Systems.
Languages	Native language Italian
	Proficient in business English
Pubblications	
	"Sistemi informativi d'impresa" McGraw-Hill.
	Chapter 5 "CRM" and Chapter 9 "Sistemi Decisionali".