



[The applicant must supply all information requested in the CV format.  
In particular, the CV should include:

- 1) the list of the applicant's publications (if available)
- 2) a recent photo of the candidate
- 3) no more than two attached documents (for instance, a portfolio and a publication, or 2 publications) chosen among those that are deemed most significant to illustrate the applicant's potential.

The curriculum and its attachments, must be provided in a single file that shall not exceed 10 MB]

## curriculum vitae

### PERSONAL INFORMATION

Surname	<b>Pantalena</b>
Name	<b>Chiara</b>
Address	
Telephone	
Fax	
E-mail	chiarapantalena@libero.it
Skype	

Nationality	Italiana
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Date of birth	25-03-1998
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### Education and training

• Date (from – to)	11/2022 - present
• Name and type of organisation providing education and training	Politecnico di Milano
Duration of the program of study	3 years
• Title of qualification awarded	PhD candidate in Management Engineering

• Date (from – to)	09/2020 - 10/2022
• Name and type of organisation providing education and training	Politecnico di Milano
Duration of the program of study	2 years
• Principal subjects/occupational skills covered	Strategy & Marketing, Strategic Innovation, Accounting, Finance & control, Business and Industrial economics, Digital Business, New form of organization <i>Major: Business Strategy and Transformation</i>
• Title of qualification awarded	Master of Science in Management Engineering
Final mark obtained	104/110

## graduation thesis

Title	Open Innovation and Social Capital: evidence from an exploratory analysis
Language	English
Supervisor	Federico Frattini
Thesis Summary	The thesis's purpose is to examine the impact of social capital on Open Innovation (OI) activities. The OI paradigm altered how firms achieve long-term competitiveness through a more collaborative approach. Academics have stressed the importance of relation among interested parties as a crucial component of OI, as innovation-related activities must rely on a firm's ties, to collect knowledge in external ecosystems. In this context, the notion of social capital might be extended to OI. The work intends to provide an understanding of the principles that innovators may use to exploit social capital for innovation projects and of the mechanisms by which social capital can affect innovation. In the thesis, an exploratory analysis is performed. Through the analysis the notion that social capital is intrinsically linked to Open Innovation practices is strengthened, and a model consisting of three phases (Building, Activating, Leveraging) aimed at deploying social capital is developed.

• Date (from – to)	09/2016- 03/2020
• Name and type of organisation providing education and training	Università degli Studi di Parma
Duration of the program of study	3 years
• Principal subjects/occupational skills covered	Engineering economics, Business administration, Business management, Logistics
• Title of qualification awarded	Bachelor degree in Management Engineering
Final mark obtained	103/110

## graduation thesis

Title	Circular Economy and Sustainable Innovation
Language	Italian
Supervisor	Barbara Bigliardi
Thesis Summary	The thesis investigates two extremely relevant topics for current and future organisations, first through a bibliometric analysis and then through a critical analysis of the literature: Circular Economy, a new economic paradigm developed in a transversal manner with a perspective of Zero Waste, and Sustainable Innovation, a form of innovation aimed at reducing environmental impacts and making the circular economic model possible. Companies may acquire a spendable competitive edge with customers and a more sustainable style of consumption by implementing Sustainable Innovation, as well as adopting new production processes. These concepts are diametrically opposed to the previous model, the Linear Economy, which is now obsolete since it is founded on the erroneous notion that resources are infinite and that sustainability is a barrier to development and innovation.

• Date (from – to)	09/2011- 07/2016
• Name and type of organization providing education and training	Liceo Ginnasio Statale "G.D. Romagnosi", Parma
Duration of the program of study	5 years
• Principal subjects/occupational skills covered	<i>Bilingual course</i> (English and French), Greek literature, Latin literature, Philosophy, Art history
• Title of qualification awarded	Classical high school diploma
Final mark obtained	88/100

<b>publications and articles submitted</b>	NA
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Author(s) and title	NA
Language	NA
Publication place	NA
Date of publication	NA

#### **certifications**

GRE	NA
GMAT	NA
Certifications of language knowledge	Cambridge English Proficiency (CPE), 9/06/2022, Level C2 (grade B)

#### **Work experience, stages, studies abroad**

• Date (from – to)	11/2022- present
• Name and address of firm/ university	<i>Politecnico di Milano - Innovation &amp; Strategy</i>
• Type of business or sector	Research in the fields of strategy, innovation and family business
• Type of employment	Research Grant
• Main activities and responsibilities	Support for research and the creation of the annual report on Family Office. Support for carrying out consultancy projects in the field of strategy and innovation, and family business. Support to the didactic activity.

**Personal skills and competences**

*Acquired in the course of life and career but not necessarily evidenced by formal certificates and diplomas.*

Mother tongue

ITALIAN

Other language(s)

**ENGLISH**

- |            |           |
|------------|-----------|
| • reading  | Excellent |
| • writing  | Good      |
| • speaking | Good      |

**FRENCH**

- |            |            |
|------------|------------|
| • reading  | Elementary |
| • writing  | Elementary |
| • speaking | Elementary |

**Social skills and competences**

*Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (e.g. Culture and sports), etc.*

One of the characteristics that sets me apart is my ability to adapt to different situations. In fact, when a new challenge arises, I always question myself and think about the best way to deal with that situation. Along the same lines, I consider myself pragmatic and problem-solving oriented. Furthermore, during my education, I had the opportunity to engage in a variety of group projects and teamwork activities. In these instances, I understood the value of collaboration and how inspiring it is to work with people to reach a common objective. When engaging with others, I constantly attempt to show my eagerness to support and contribute as much as possible.

**Organisational skills and competences**

*E.g. coordination and management of people, projects and budgets; at work, in voluntary work (e.g. culture and sports) and at home, etc.*

When working on assignments or projects, I always create a detailed plan of action. I enjoy visualizing deadlines and all of the tasks that must be completed. At the same time, I feel that, although having a well-organized strategy is vital, it is equally critical to be ready to adapt it rapidly when necessary, as things rarely go as planned, particularly in highly dynamic environments. Furthermore, I believe that during my studies I learnt to work under pressure, experimenting with multi-tasking and managing multiple projects. To obtain the greatest outcomes, I feel that the ideal approach is to prioritize on the one hand and share work with others on the other.

**Technical skills and competences**

*With computers, specific kinds of equipment, machinery, etc.*

Good knowledge of MS office  
ICDL Full Standard certification

**Artistic skills and competences**

*Music, writing, drawing etc.*

NA

**Other skills and competences**

*Competences not mentioned above.*

NA