



curriculum vitae

PERSONAL INFORMATION

Surname	Porta
Name	Laura
E-mail	laura.porta@polimi.it
Nationality	Italian
Date of birth	07 March 1996

Education and training

	MSc in Innovation Management
• Date (from – to)	September 2019 – October 2021
• Name and type of organisation providing education and training	<i>University of Trento and Scuola Superiore di Studi Avanzati Sant'Anna</i>
Duration of the program of study	2 Years
• Principal subjects/occupational skills covered	Advanced topics in the economic of technical change, knowledge & organisational management, Industrial dynamics, Open innovation modelling and R&D, Strategy and Entrepreneurship, Data analysis and forecasting, Database management, Business sustainability management
• Title of qualification awarded	<i>Master of Science in Innovation Management</i>
Final mark obtained	110 L /110

	Generations for Universities - Program
• Date (from – to)	April 2021 – September 2021
• Name and type of organisation providing education and training	<i>McKinsey & Company, Generation Italy, Intesa San Paolo, Mentors4U</i>
Duration of the program of study	6 months
• Principal subjects/occupational skills covered	Professional & educational path which aims to provide young students six months of coaching and mentoring, courses on soft and hard skills development, teamwork, career planning.
• Title of qualification awarded	<i>Certificate of Completion</i>
Final mark obtained	No mark given

	Winter School ARTIST – Innovation Creativity and Arts
• Date (from – to)	February 2021 – April 2021
• Name and type of organisation providing education and training	<i>Scuola Superiore Sant'Anna, LUT University, Fontys University, Le CNAM, Kaunas University of Technology, WARP Innovation OG, University of Miskolc</i>
Duration of the program of study	2 months
• Principal subjects/occupational skills covered	Integrated Interdisciplinary Education Module on Art, Entrepreneurship, Innovation and Science. ArtIST is an ERASMUS+ project that aims to design and implement innovative Master-level modules integrating Arts in the education of innovation, entrepreneurship, and science.

• Title of qualification awarded	<i>Certificate of Completion</i>
Final mark obtained	No mark given

	School of Innovation
• Date (from – to)	September 2019 – May 2020
• Name and type of organisation providing education and training	<i>University of Trento and CLab Trento</i>
Duration of the program of study	1 year
• Principal subjects/occupational skills covered	The School of Innovation is an interdepartmental structure on innovation, entrepreneurship and innovative education. Different courses and trainings are provided, with results in additional ECTS. Subjects covered: Cognitive sociology of Science, Ethics and Law of Artificial Intelligence, The Social power of Algorithms, Personal Branding, Presenting and Public speaking, Innovation and Entrepreneurship.
• Title of qualification awarded	<i>Certificate of Completion</i>
Final mark obtained	No mark given

	Startup Lab
• Date (from – to)	February 2020 – June 2020
• Name and type of organisation providing education and training	<i>University of Trento and CLab Trento</i>
Duration of the program of study	5 months
• Principal subjects/occupational skills covered	Start-Up Lab is the program of CLab Trento where students learn how to make your business idea a possible reality. Topics covered: idea generation, validate learning, business modelling, cash flow and enterprise evaluation, idea pitching
• Title of qualification awarded	<i>Certificate of completion. Project “Fletcher – a smart metronome”, was awarded the 3rd place</i>
Final mark obtained	No mark given

	Winter School on Innovation in Autonomous Systems
• Date (from – to)	January 2020
• Name and type of organisation providing education and training	<i>University of Trento, Department of Industrial Engineering</i>
Duration of the program of study	2 weeks
• Principal subjects/occupational skills covered	The goal of the school is to provide M.Sc. or Ph.D. students, young researchers and professionals with state-of-the-art contents and other activities led by some of the most prominent researchers in the field of autonomous systems for industrial applications and professionals, thus helping attendees to bridge the gap between different and complementary subjects.
• Title of qualification awarded	<i>Certificate of Completion</i>
Final mark obtained	No mark given

	Bachelor Degree in Economics and International Marketing
• Date (from – to)	September 2016 – July 2019
• Name and type of organisation providing education and training	<i>University of Modena and Reggio Emilia</i>
Duration of the program of study	3 Years
• Principal subjects/occupational skills covered	Microeconomics, Macroeconomics, Public Law, Private Law, Marketing, Finance, Statistics, Mathematics, Industrial Districts dynamics
• Title of qualification awarded	<i>Bachelor's Degree in economics and International Marketing</i>
Final mark obtained	110 L /110

	Diploma Liceo Scientifico
• Date (from – to)	September 2010 – July 2015
• Name and type of organisation providing education and training	<i>Liceo Scientifico Ariosto Spallanzani</i>

Duration of the program of study	5 Years
• Principal subjects/occupational skills covered	Matematica, Tedesco, Filosofia, Latino, Storia, Fisica, Biologia, Italiano, Inglese
• Title of qualification awarded	<i>Diploma di Liceo Scientifico</i>
Final mark obtained	100 /100

Graduation thesis

Title	The effect of localisation on SMEs' innovation: the case of Italian and Spanish Industrial Districts
Language	English
Supervisor	Alberto Di Minin, Co- supervisor Alessandra Costa
Thesis Summary	<p>The thesis explored the linkages between proximity and innovation in SMEs. To operationalise the research, a spatial focus and a methodology to select the most innovative SMEs have been defined. Using the lenses of industrial districts (ID), the aim was to study if industrial agglomeration and territorial localisation play a role in the results of the SME-Instrument. Research questions: is the probability of a successful application explained by being located inside an ID or inside a different type of local economy, by firm specific traits or by the innovation level of the sector of specialisation?</p> <p>The dissertation focused on two specific countries, Italy and Spain. Following an in-depth analysis of the independent variable, two different logit models for panel data were used. The location-specific variable never lost its predictiveness: however, it run contrary to the conclusions in the literature depicting the ID as a creative milieu promoting innovation. In both countries, with some caveats, being located inside IDs in fact decreases the likelihood to be successful.</p>

certifications

Certifications of language knowledge	IELTS, 2019, Grade 7.5
Certifications of language knowledge	Goethe Zertifikat, 2014, Level B2

Work experience, stages, studies abroad

• Date (from – to)	1/10/2022 – Present
• Name and address of firm/university	Officine Italia MUR – Ministero dell'Università e della Ricerca, Rome
• Type of business or sector	Policy Innovation Analyst
• Type of employment	Internship
• Main activities and responsibilities	Public sector innovation Strategic design methodologies applied to policy making Knowledge Management Risk assessment Evaluation of PNRR management and control system

• Date (from – to)	04//2018 – Present
• Name and address of firm/university	Education Around APS – Reggio Emilia
• Type of business or sector	No profit organisation with a focus on education and school. We provide free services for university and high school students.
• Type of employment	Volunteer
• Main activities and responsibilities	Member of the Board Coordination and Strategy Editor in Chief Project Manager Orientation Team

	Project Manager Ranking Team
--	------------------------------

• Date (from – to)	01/09/2021 – 30/09/2022
• Name and address of firm/university	AWorld srl SB – via Agostino da Montefeltro Torino (TO)
• Type of business or sector	IT Services and API development for stakeholder engagement and education in the field of sustainability
• Type of employment	Full time employee
• Main activities and responsibilities	Project Management (CSR, Public Campaigns and events, education) Key Account Management BCorp Certification Sales UX design Organisation design

• Date (from – to)	01/09/2021 – 30/09/2022
• Name and address of firm/university	Ecologia Soluzione Ambiente spa – Bibbiano (RE)
• Type of business or sector	Circular economy, waste management and sustainable mobility
• Type of employment	Internship
• Main activities and responsibilities	Marketing (market research and strategy) Communication Sales Event planning and management

• Date (from – to)	09/2018 – 02//2019
• Name and address of firm/university	University of Applied Science Augsburg (Germany)
• Type of business or sector	Exchange semester (ERASMUS +)
• Type of employment	Exchange Student
• Main subjects	Event management, HR and Organisational Management, European Business Studies, English, German language and Culture, Marketing

Personal skills and competences

Acquired in the course of life and career but not necessarily evidenced by formal certificates and diplomas.

Mother tongue	Italiano
---------------	----------

Other language(s)

	English
• reading	Excellent
• writing	Excellent
• speaking	Excellent

	German
• reading	Good
• writing	Good
• speaking	Good

Social skills and competences <i>Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (e.g. Culture and sports), etc.</i>	<ul style="list-style-type: none"> - Flexibility and team leading - Empathy with other people problems and situations (voluntary work) - Mentoring (Education Around and Mentors4U) - Effective communication and understanding of differences during my Exchange period in Germany and during the period of work in AWorld; - Negotiation and conflict management (University and Start-up Lab) - Connecting the dots (networking) is one the most useful skills I learnt through practice in various contexts and situations: I like to see the connections and the interrelations of people, projects and activities, because it helps me and the others in the process of sense making and understanding.
Organisational skills and competences <i>E.g. coordination and management of people, projects and budgets; at work, in voluntary work (e.g. culture and sports) and at home, etc.</i>	<ul style="list-style-type: none"> - Coordination of people as a team leader and coordinator in various projects of my no profit association Education Around; - Management of projects with multiple stakeholders during my work experience in AWorld and in Education Around; - Management of start-up budget and business plan both in AWorld and as a financial planner in the start-up lab; - Management of non profit budget, strategic development, impact strategy and reconstruction process as Director and member of the Board in Education Around. - Ability to rationalise complex problems and draft innovative solutions through experimentations and design thinking practices. Ability to understand different opinions and see points of connections and opportunity of collaborations. - Collaborative leadership - Goal and KPI setting (strategic and short terms)
Technical skills and competences <i>With computers, specific kinds of equipment, machinery, etc.</i>	<p>SQL programming (SSMS) R Programming (R Studio) Econometric modelling (STATA) Microsoft Office Design and prototyping (Figma)</p>
Artistic skills and competences <i>Music, writing, drawing etc.</i>	<p>I am a swing dancer and I love to listen to different kinds of music. Writing is one of my greatest passions, from poems to articles and letters. I like to draw people and emotions with a stylographic pen.</p>
Other skills and competences <i>Competences not mentioned above.</i>	<p>I am a caring person, I have volunteered in different organisations and projects, from hospitals to social charities that aim at taking care of vulnerable people, people with disabilities and children providing food or assuring education. In my community, I have volunteered as a volleyball coach, educator, teacher, social assistant and as mentor for young students.</p>