

## Luca Manelli

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### ACADEMIC CAREER

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Mar 2023 – current	Junior Assistant Professor  Department of Management, Economics, and Industrial Engineering, Politecnico di Milano, Italy.
Dec 2022 – Feb 2023	Post-Doctoral Fellow  Department of Management, Economics, and Industrial Engineering, Politecnico di Milano, Italy.
Feb 2022 – Aug 2022	Visiting Scholar  Gustavson School of Business, University of Victoria, host: prof. Roy Suddaby.
Nov 2018 – Oct 2019	Research Fellow  Department of Management, Economics, and Industrial Engineering, Politecnico di Milano, Italy.

### EDUCATION

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2019 – 2022	Ph.D. in Management Engineering, Politecnico di Milano (Italy).  Dissertation: “Value Infusion in Organizations: Dynamics and Implications for Strategy Making” (supervisors: prof. Josip Kotlar and prof. Federico Frattini). Defended <i>summa cum laude</i> in November 2022.
2016 – 2018	MSc in International Business (with Study Abroad), University of Leeds (UK).  Grade: Distinction. Winner of merit-based “Masters Beyond Borders” program, which allowed for one further semester to be spent at Mannheim University Business School (Germany).
2012 – 2015	BSc in in Political Science and International Relations, University of Pavia (Italy).  Grade: 110/110 <i>summa cum laude</i> .

### RESEARCH STATEMENT AND INTERESTS

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**Research statement:** I am broadly interested in how individuals who inhabit organizations (leaders, owners, managers, employees) make sense of and attach meaning to symbolic resources in context of change, and

how they mobilize such resources to foster entrepreneurial activities and value creation. In particular, I look at different symbolic resources, such as purpose, identity and history, adopting different theoretical angles (institutional theory, social-symbolic work, framing, rhetorical history, etc...). My contexts of study are incumbent firms, family businesses and family offices, and I mostly use qualitative methods to investigate such issues.

**Teaching interests:** Family Business, Strategy, Organization Theory, Innovation Strategy.

## RESEARCH PUBLICATIONS

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### Published peer-reviewed papers

Suddaby, R., **Manelli, L.**, Fan, Z. (forthcoming). Corporate Purpose: A Social Judgement Perspective. *Strategy Science*. Accepted for publication.

**Manelli L.**, Magrelli, V., Kotlar, J., Messeni Petruzzelli, A., Frattini, F. (forthcoming). Building an Outward-Oriented Social Family Legacy: Rhetorical History in Family Business Foundations. *Family Business Review*. <https://doi.org/10.1177/08944865231157195>.

De Massis, A., Kotlar, J., & **Manelli L.** (2021). Family Firms, Family Boundary Organizations, and the Family-Related Ecosystem. *Family Business Review*, 34(4), 350-364. <https://doi.org/10.1177/08944865211052195>

Urbinati, A., **Manelli, L.**, Frattini, F., & Bogers, M.L.A.M. (2021). The Digital Transformation of the Innovation Process: Orchestration Mechanisms and Future Research Directions. *Innovation*, 24(1), 65-85. <https://doi.org/10.1080/14479338.2021.1963736>

Landoni, P., Dell'Era, C., Frattini, F., Messeni Petruzzelli, A., Verganti, R., & **Manelli, L.** (2020). Business Model Innovation in Cultural and Creative Industries: Insights from Three Leading Mobile Gaming Firms. *Technovation*, 92-93, 102084. <https://doi.org/10.1016/j.technovation.2019.102084>

### Papers under review

Paper on political capital and family firm innovation [under review at Journal of Product Innovation Management – title withheld] (with F. Capella, F. Frattini, J. Kotlar, V. Chiesa).

### Working Papers

\* Evolution of identity decoupling and strategic framing at Moleskine (1997-2022) (with J. Kotlar, R. Raffaelli, F. Frattini). Stage: drafting. Dissertation paper. Target: Organization Science.

- Presented at the Academy of Management Annual Meeting 2021.

\* Purpose work: The social-symbolic work of embedding organizational purpose in a business school (with C. Benedetti, J. Kotlar, F. Frattini). Stage: drafting. Dissertation paper. Target: Journal of Management Studies.

- Presented at EGOS 2022.

\* Theorizing the intergenerational transmission of entrepreneurial projects: Insights from business families (with T. Israelsen, R. Suddaby). Stage: theoretical development. Target: Academy of Management Review.

\* indicates first authorship

## PRACTITIONER ARTICLES, MEDIA AND OUTREACH

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Family Office Observatory of Politecnico di Milano School of Management (2022). La Diversità dei Family Office. Profili strategici, organizzativi e imprenditoriali per la sostenibilità del capitalismo italiano. (transl: *The Heterogeneity of Family Offices. Strategic, organizational, and entrepreneurial profiles for the sustainability of Italian capitalism*). Contribution to research design, data collection, data analysis, drafting, and reviewing of the report. Available at: <https://www.innovationandstrategy.it/osservatorio-family-office-2022>. (only in Italian)

Colamartino, F. (2022). Sul family office in Italia c'è ancora molto da indagare: l'Osservatorio PoliMi parla con Citywire. [Interview on the topics of family offices evolution and governance in the Italian context]. Available at: <https://citywire.com/it/news/sul-family-office-in-italia-ce-ancora-molto-da-indagare-losservatorio-polimi-parla-con-citywire/a2405479>

Family Office Observatory of Politecnico di Milano School of Management (2021). La Trasformazione del Family Office in Italia. Le famiglie imprenditoriali italiane tra capitale finanziario, socioemotivo e umano (transl: *The Transformation of Family Office in Italy. Italian entrepreneurial families and their financial, socioemotional, and human capital*). Contribution to research design, data collection, data analysis, drafting, and reviewing of the report. Available at: <https://www.innovationandstrategy.it/family-office-report-2021/> (only in Italian).

De Massis, A., Kotlar, J. and Manelli, L. (2021). Family office, tra fiducia, empatia e relazioni complesse (transl: *Family Office: Trust, empathy, and complex relationships*). *We Wealth*, May issue.

## AWARDS

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### Awards & Honors

2021	Winner, Best PhD Proposal Award, International Family Enterprise Research Academy
2020	Finalist, Best Reviewer Award, International Family Enterprise Research Academy
2020	Finalist, Best PhD Proposal Award, International Family Enterprise Research Academy
2019	Winner, Best Reviewer Award, International Family Enterprise Research Academy

### Fellowships

2019 – 2022	Three-year fellowship for pursuing the PhD in Management Engineering at Politecnico di Milano.
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## TEACHING

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### Teaching Assistant (Politecnico di Milano) – BSc courses

A. Y. 2019-2020: Industrial Plants and Business Administration, part of Business Administration (section A, ca. 150 students).

A. Y. 2019-2020: Industrial Plants and Business Administration, part of Business Administration (section B, ca. 150 students).

A. Y. 2018-2019: Industrial Plants and Business Administration, part of Business Administration (section A, ca. 150 students).

A. Y. 2018-2019: Industrial Plants and Business Administration, part of Business Administration (section B, ca. 150 students).

#### **Teaching Assistant (Politecnico di Milano) – MSc courses**

A. Y. 2022-2023: Strategic Innovation (ca. 140 students).

A. Y. 2022-2023: Strategy & Marketing (ca. 170 students).

A. Y. 2021-2022: Strategic Innovation (ca. 140 students).

A. Y. 2021-2022: Strategy & Marketing (ca. 170 students).

A. Y. 2020-2021: Family Business (ca. 40 students).

A. Y. 2020-2021: Strategy & Marketing (ca. 170 students).

A. Y. 2019-2020: Family Business (ca. 20 students).

#### **Instructor (MIP Politecnico di Milano - Graduate School of Business) – MBA and other postgraduate courses**

Designed and taught ad-hoc modules on topics related to Strategic Management, Innovation Strategy and Innovation Management for specializing masters, MBAs, and other postgraduate courses (150+ hours).

*Other corporate & custom education modules:* SAIPEM X-Sight (2019), Giusto Faravelli S.p.A. (2019), Pietro Fiorentini (2022, 2023).

#### **OTHER ACADEMIC ACTIVITIES**

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2022 – current: Scientific Co-Director for the Family Office Observatory of Politecnico di Milano

2020 – 2022: Lead Researcher for the Family Office Observatory of Politecnico di Milano

2020: Project Manager for the Energy Innovation Report (2<sup>nd</sup> edition), Energy & Strategy Group, Politecnico di Milano

2019: Project Manager for the Energy Innovation Report (1<sup>st</sup> edition), Energy & Strategy Group, Politecnico di Milano

2019 – current: Supervisor for 50+ theses at MSc level at Politecnico di Milano on family business, strategy and organization theory

#### **CONFERENCES AND WORKSHOPS**

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2022 82<sup>nd</sup> Academy of Management Annual Meeting (Seattle)

2022 EGOS - European Group for Organization Studies (Vienna)

2021 Doctoral course on Qualitative Research Methods (University of Victoria, instructor: prof. Roy Suddaby)

2021 Summer School, 21<sup>st</sup> International Family Enterprise Research Academy Conference (virtual)

2021 21<sup>st</sup> International Family Enterprise Research Academy Conference (virtual)

2021	81 <sup>st</sup> Academy of Management Annual Meeting (virtual due to COVID-19)
2020	28 <sup>th</sup> PhD Summer School, Italian Association for Management Engineering (virtual due to COVID-19)
2020	RISIS workshop on panel data and analysis
2019	Doctoral Consortium, 19 <sup>th</sup> International Family Enterprise Research Academy (IFERA) Conference, Bergamo (Italy)

## REVIEWING ACTIVITIES

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### Ad-hoc reviewer

#### *Journals:*

- *Academy of Management Review (Bridge Reviewer program)*
- *British Journal of Management*
- *Creativity & Innovation Management*
- *Family Business Review*
- *International Journal of Innovation and Technology Management*
- *Journal of Family Business Strategy*
- *Journal of Knowledge Management*
- *Journal of Product Innovation Management*
- *Technovation*

#### *Conferences:*

- *Academy of Management Annual Meeting*
- *International Family Enterprise Research Academy (IFERA)*
- *R&D Management*

## PROFESSIONAL MEMBERSHIP

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2019 – current:	International Family Enterprise Research Academy (IFERA)
2020 – current:	Italian Association for Management Engineering ( <i>Associazione Italiana di Ingegneria Gestionale</i> - AiIG)
2021 – current:	Academy of Management
2022 – current:	European Group for Organization Studies (EGOS)

## REFERENCES

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Available upon request.

*Updated: March 2023*