

Domenico Appio

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EDUCATION

- Master of Science in Innovation Management, Politecnico di Milano (IT)** **Sept 2021 – Ongoing**
Graduate course covering subjects such as Strategy, Leadership, Innovation, Marketing, Business & Industrial Economics, Industry Technologies (with focus on Industry 4.0 paradigm), Accounting, Finance, Control, Operations Management, Design Thinking for Business, Strategic Innovation, Economics of Innovation, Critical Thinking, Patents and IP Management, The Social Shaping of Technology. Graduated with 106/110.
- Bachelor Degree in Management Engineering, Politecnico di Bari (IT)** **Sept 2018 – Jul 2021**
Undergraduate course covering subjects such as Innovation Management, Project Management, Managing Firms, Economic Systems, Management Information Systems. Graduated with 110/110. Received one competitive scholarship to perform my thesis abroad. Dissertation: Assessing the Impact of Errors on Creativity and Innovation: Empirical Evidence from Startups.

ACADEMIC PROJECTS

- Adidas: A Competitive and Financial Analysis** **Sept 2021 – Jan 2022**
Role: Coordinator. Main activities: collecting reliable information and data from multiple sources; data analysis; building outlooks.
- Chateau D'Ax: Strategic and Market Analysis** **Sept 2021 – Jan 2022**
Role: Team Leader. Main activities: data collection and analysis; developing innovative ideas for market repositioning.
- Mediaset: Strategic use of Blockchain technology to give new meaning to the M&E industry** **Feb 2022- June 2022**
Role: Visionary Leader. Main activities: development of innovative ideas for industry renewal; Blockchain analysis.
- Creating an NFT collection with blockchain experts** **Feb 2022 – Ongoing**
Role: Designer/Artist. Main activities: creating the collection; building the team; connecting with experts.
- Roche: Imaging meaningful directions for improving the care of Alzheimer Disease.** **Sept 2022-Jan 2023**
Role: Team Leader. Main activities: data collection to experts and analysis; developing innovative ideas for market repositioning.
- Moleskine: Capturing new opportunities that can renovate the long-term strategic trajectory of the company. Focus on entering in the educational games segment.** **Sept 2022-Jan 2023**
Role: Strategic Consultant. Main activities: Internal, External analysis; developing innovative ideas for entering in a new market segment.
- SDG17: Envisioning a new world through partnership** **Sept 2022- Jan 2023**
Role: Team leader. Main activities: Analysis of the current situation worldwide; developing a toolkit for professionals to better understand the importance and necessity of partnership for a more sustainable future.

WORKING EXPERIENCE

- Assistant Engineer (Intern), SOLARVOLT SRL (IT)** **Jan 2021 – Feb 2021**
Analyzing all steps of the construction of Renewable Energy Plants.
- Visiting Scholar, SKEMA Business School (FR)** **Mar 2021 – Jun 2021**
I worked on my BSc thesis while visiting French startups launched by three different French incubators such as SKEMA Ventures, StationF, and EMLyon Startup incubator. I combined the use of two software programs, Scopus and VosViewer, to conduct preliminary research analyses and performed several semi-structured interviews with founders and co-founders of such companies to obtain more empirical data. I generated a conceptual framework with testable relationships.
- Visiting Scholar, Copenhagen Business School (DK)** **Jan 2023- Mar 2023**
Msc thesis on "Phoenix Rising: The Owner's Journey of Family Business Sale and Revival Through Ownership Competence" under the supervision of Professor Nicolai J. Foss.

Innovation Consultant, AM Instruments (IT)**Mar 2023- Jun 2023**

Main Activities: Providing the necessary steps to follow to internationalize into the pharmaceutical German Market.

Music Producer**Apr 2018 – Ongoing**

Working in collaboration with LemonJuice Records, TheHatchingCreatures, Ribox Records.

EXTRA-CURRICULAR ACTIVITIES**Volunteering at Croce Rossa Italiana****Sept 2016 – Mar 2017**

Supporting CRI in first aid activities at various events such as football matches and charity events.

Tutoring**Aug 2019 – Ongoing**

Helping high, middle school students, as well as undergrads accomplishing better performance (grades).

Hobbies

Martial Arts (in progress), Football (2010), Swimming (2007), Basketball (2007)

ADDITIONAL SKILLS

IT: Proficient in Word, PowerPoint, Zoom, Microsoft Teams, Ableton. Good in Excel, PowerBI, Rstudio, Blockchain Technologies.

Languages: Italian (native), English (fluent)