

GWENDOLYN TORRES

PhD Candidate Management Engineering

EMJMD Economic Policy for Global Transitions (EPOG+) | Masters in Entrepreneurship

BFA Int. Architecture & Design | BA Psychology

website: <https://gwendolynrtorres.wixsite.com/website>

languages: Fluent in English & Tagalog (Filipino), A2 level in Spanish, French, and Italian

expertise: Quantitative & Qualitative Research, Marketing & Communications (Public Relations, Community Engagement & Facilitation), Sustainable Design

technology:

Experimenting with Gephi mapping | Working knowledge of Stata/R coding, InfraNodus ChatGPT3 Text-SNA, Octoparse Data Mining, Revit

Expertise in AutoCAD, Adobe, Google, Facebook, and Microsoft Suites, Zotero

Savvy with multiple web-based platforms for graphic design. CRM, and fundraising prospecting/tracking

CONFERENCE PRESENTATIONS & RESEARCH: heterodox economic analysis on environmental, social, and political issues.

- [From Greenwashing to Just Transitions: Bridging the gap between traditional ecological knowledge \(TEK\) and TECH eco-innovations in renewable energy company CSR projects](#) (2023)
 - Oral presentation at The 35th Annual [EAEPE](#) (European Association for Evolutionary Political Economy) Conference 2023 (LEEDS, UK): "Power and Empowerment in times of multiple crisis"
 - [Poster presentation](#) at The Young Scholars Initiative 20th [STOREP](#) Conference 2023 (Bari, Italy): "Rethinking Economic Policies: The Role of the State in the post-Covid-19"
 - Oral presentation at the 2023 Annual COSTech sustainability seminars, Université Technologie Compiègne. Specifically focused on the impact on technology in indigenous communities.
 - Oral presentation at the 2023 Annual EPOG+ Conference (Siena, Italy), Energy Transition Parallel Seminars
- [Frugal & Jugaad Innovation in Indigenous Communities](#) (2021) – Selected for [AISSEC](#) (Italian Association for the Study of Comparative Economic Systems) Conference 2022: (Re)Discovering The Drivers Of Economic Development.

MARKETING & COMMUNICATIONS AWARDS:

Philippine Golden Quill: honors the dedication, innovation and passion of communicators using a global standard

- **Merit Award 2018:** Philippine Country Brand Audit 2017 – Collaborative effort involving multiple NGOs, business organizations and national government agencies, such as the Department of Trade & Industry and Chamber of Commerce; to understand what unique values could position the Philippine IT-BPM industry as a world industry leader.
- **Merit Award 2018:** [International IT-BPM Summit 2017](#) – Conference for over 500 IT-BPM industry leaders focusing on the unique value proposition of Philippine IT-BPM - the human touch amidst the age of digital technology and automation.

EDUCATION:

Erasmus Mundus Joint Masters Degree, Economic Policy for Global Transitions (EPOG+) - Knowledge, Innovation & Digital Transitions, 2023:

Università degli Studi di Torino (Torino, Italia) - Economic Analysis & Policy (2021-2022)

Université Sorbonne/Université Paris Cité/Université Technologie Compiègne (Paris, France) - International Macroeconomics & Governance (2022-2023)

Université Paris Cité Smarts-Up Excellence Scholarship (Paris), Graduated 110/110 e Lode

Master in Entrepreneurship, 2016: Ateneo Graduate School of Business: Rockwell Campus (Makati, Philippines), **Graduated 3.33/4.0**

Bachelor of Fine Arts, Interior Architecture & Design - Sustainable Design, 2007: Academy of Art University (San Francisco, USA)

President's Honor Roll, **Graduated 3.89/4.0: Cum Laude**

Bachelor of Arts, Psychology, 1999: Ateneo De Manila University (Quezon City, Philippines) - English Merit Scholar **Graduated 3.04/4.0**

EXPERIENCE WITH RESEARCH, JUST TRANSITIONS & INNOVATION ECONOMICS:

- Feb 2023 – June 2023
(FULLY REMOTE) **Research Assistant**, Compiègne, France (Full-time)*
[COSTech Laboratory at University of Technology, Compiègne \(UTC\)](#)
- Discourse Analysis, Financial Analysis
- Sept 2022 - Feb 2023 **ACADEMIC FOCUS ON 2ND YEAR OF JOIN MASTERS IN ECONOMIC POLICY FOR GLOBAL TRANSITIONS**
- Apr 2022 – Aug 2022
(FULLY REMOTE) **Special Campaigns Coordinator**, California, USA (Part-time) *
[Love Wild Horses – Non-Profit for Wild Horse & Grasslands Conservation](#)
- Research & Analysis, Program Development, Social Media
- Sep 2021 – Apr 2022
(FULLY REMOTE) **Communications Manager**, Alaska, USA (Full-time) *
[Native Conservancy – Indigenous-led Non-Profit for Kelp Forest Restoration](#)
- Research & Analysis, Program Development, Communications and Process-Setting, Media Engagement

EXPERIENCE WITH ENTREPRENEURSHIP AMONGST UNDERREPRESENTED PEOPLES:

- Nov 2016 – Present
(FULLY REMOTE) **Strategic Business Consultant**, Philippines
[Filiology - E-Commerce/PaaS/Social Enterprise for Indigenous Communities](#)
- Innovation Strategy Research & Implementation, Program Development, Strategic Partnerships & Negotiations, Thought Leadership, Community Building, Social Media & Management
- Jan 2020 – June 2021
(FULLY REMOTE) **NBS College - Service Industry College**, Philippines
Teaching Faculty of BS Entrepreneurship – Creative Merchandise
- Curriculum Development & Instruction

PREVIOUS COMMUNICATIONS WORK AMIDST POLICY SHIFTS:

- June 2018 – Sept 2021 [Pura Realty & Development Corp. - Real Estate, Wellness & Hospitality](#), Quezon City, Philippines
Officer-in-Charge
- Crisis Strategy Research & Implementation, Strategic Partnerships & Negotiations, Supporting the Internal Team.
- Dec 2016 – April 2018 [IT & Business Process Association of the Philippines - Non-Profit Industry Association](#), Taguig, Philippines
Marketing & Communications Manager
- Innovation Strategy Research & Implementation, Reported directly to board, Integrated Marketing, Ecosystem Building
- Nov 2014 – Oct 2016 **ACADEMIC FOCUS, MA ENTREPRENEURSHIP, ATENEO GRADUATE SCHOOL OF BUSINESS, PHILIPPINES**
[PB Dionisio Co. Inc.](#), Quezon City Philippines*
Marketing/Entrepreneurship Internship
- Innovation Strategy Research & Implementation, Monitoring & Management

PREVIOUS SUSTAINABLE ARCHITECTURE & DESIGN WORK:

- Jan 2015- June 2015 [CIIT College - Arts & Tech College](#), Quezon City Philippines*
Design Consultant
- Design Programming & Adjacency Studies
- Nov 2011- Oct 2014 [Aedis Architects – School-Based Health & Public School Architecture](#), San Jose, California
Communications Manager
- Community Building & Thought Leadership, Social Media & Management
- Feb 2006-Nov 2011 [Baker Vilar Architects](#), Emeryville, California*
Designer, Marketing Coordinator, HR & Finance
- Project Management, Marketing, Sustainable Design
- Dec 2002- Feb 2006 [HOK Architects](#), San Francisco, California*
Executive Administrative Assistant & Construction Administrator
- Office Coordination, Construction Administration