

Curriculum vitae



Silvia Gadola,
PhD student @ Politecnico di Milano, Management Engineering

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[in](https://www.linkedin.com/in/silvia-gadola/) <https://www.linkedin.com/in/silvia-gadola/>

CURRENT POSITION

[Jan 2023–Present](#)

PhD student @ School of Management, Politecnico di Milano

Investigating how Platform Thinking enables collaborative businesses to foster collaboration and superior value when operating in unconventional fields (non-digital setting).

Member of LEADIN' Lab, the Laboratory of Leadership, Design and Innovation of the School of Management of Politecnico di Milano.

<https://www.linkedin.com/company/leadinlab/>

Senior Research @ Platform Thinking HUB – Osservatori Digital Innovation

School of Management of Politecnico di Milano.

<https://platformthinking.eu/#platform-thinking-hub>

MAIN PROJECTS and ROLES

[Jan 2023 – Present](#)

Senior Researcher @ Platform Thinking HUB – Osservatori Digital Innovation
Politecnico di Milano, Milano (Italy)

Collaborate to disseminate and raise awareness of how platform mechanisms can support companies in creating superior value internally and for their stakeholders.

Disseminate how platform thinking can be a source of innovation for existing and emerging companies.

<https://platformthinking.eu/#platform-thinking-hub>

[Jan 2023 – Present](#)

Researcher @ MUSA ecosystem Spoke 5
Politecnico di Milano, Milano (Italy)

Collaborate within the MUSA – Multilayered Urban Sustainability Action – project, funded by the European Union – NextGenerationEU, under the National Recovery and Resilience Plan (NRRP) together with other three Milanese universities (Bocconi, Milano Bicocca, and Università Statale di Milano).

Spoke 5 dedicated to design, sustainability, and luxury field.

The contribution is in Spoke 5 dedicated to design, sustainability, and luxury field to design a phygital platform to foster innovation in the field assigned, with a focus on the Italian environment.

Disseminate how platform thinking can be a source of innovation for organizations in aiming for sustainable practices.

Engage university students to approach research, innovation, and sustainable practices.

<https://musascarl.it/en/musa-design-en/>
<https://r4milanoecosystem.it/>

- Nov 2021 – Jan 2023 Member of the Center for Technology Foresight
Politecnico di Milano.
Designing and implementing project-based research aimed at envisioning desirable future scenarios and understanding the role played by emerging technologies.
<https://www.foresight.polimi.it/>
- Jan 2021 – Oct 2021 Junior researcher (intern) at IDEaLs – Global Research Platform
Politecnico di Milano, Milano (Italy)
Working on a collaborative research program with numerous industrial multinational partners to study how to engage people to make innovation happen.
<http://www.ideals.polimi.it>

WORK EXPERIENCE

- Jan 2023 - Present PhD student @ School of Management of Politecnico di Milano
Politecnico di Milano, Milano (Italy)
The field of research is Platform Thinking and innovation.
- Lecturer and teaching assistance in the course of Leadership & Innovation – Prof. Buganza – in the Master of Science of Management Engineering @ Politecnico di Milano
Lectures on Design-Driven Innovation, Market-Pull Innovation, tutorship during the students' project development. (in English)
 - Lecturer and teaching assistance in the course of Strategia, Economia e Gestione del progetto – Prof. Magistretti- in the B.Sc. in Communication Design, School of Design @ Politecnico di Milano
Lectures on user's needs analysis, Market-Pull Innovation, Project Management, tutorship during the students' project development. (in Italian)
 - Lecturer at GSoM, Politecnico di Milano, POLIMI Graduate School of Management – Area Innovation and Project Management
 - Lecturer at POLI.design, Politecnico di Milano, Post graduate school of Politecnico di Milano – Area Project Management
 - Lecturer at University of Victoria, Victoria (Canada) about Design Science Research methodology for Qualitative Methodology course for PhD students
- Nov 2021 – Jan 2023 Fellow researcher
Politecnico di Milano, Milano (Italy)
The field of research is innovating foresight methodologies matching predicting and design methodologies, with the final scope of proposing an integrated model to envision future scenarios.
- Analyzing and collecting materials to draft dissemination reports available inside and outside the university
 - Lecturer on Foresight insights at Politecnico di Milano, Milan (Italy) course: Ethics for Transportations - Prof. F.Fossa
 - Collaborating and organizing workshops activities to collect research materials
- Jan 2021 – Oct 2021 Junior researcher (intern)
IDEaLs – Global Research Platform, Politecnico di Milano, Milano (Italy)
Collaborating in studying new ways to engage people to make innovation happen.
- Development and execution (UX and graphic) of a weekly micro-learning and interactive lessons within large organizations
 - Collaborating in event to collect research materials

PUBLICATIONS AND PROCEEDINGS

Conference proceedings

Gadola, S., Trabucchi, D. & Buganza, T. (2023). The renaissance of the physical dimension: a systematic literature review on the physical dimension in platforms. *30 Years of Research in Innovation and Product Development Management*. Lecco (Italy), June 2023

Gadola, S., Trabucchi, D. & Buganza, T. (2023). Multi-sided platforms as a lens to see the world: the role of physical dimension. *XXXIV Riunione Scientifica Annuale Associazione Italiana Ingegneria Gestionale*. Lecco (Italy), October 2023.

Gadola, S., Trabucchi, D. & Buganza, T. (2023). Multi-sided platforms as a way to foster collaboration and knowledge sharing. *8th International Workshop on Setting the future: Sustainable and Digital Transition in Cultural and Creative Industries*. Milan, November, 2023

Gadola, S., Trabucchi, D., and Tommaso, B. (2024). Transforming organization through Platform Thinking: a Design Science Research. *31st IPDMC: Innovation And Product Development Management Conference*, Trinity College, Dublin, June, 2024

Gadola, S., Trabucchi, D., Tommaso, B., Gastaldi, L., and Perego, A. (2024). The evolution of Unconventional Platforms: Applying Platform Thinking in non-digital environments. *R&D management conference*, KTH Stockholm, June, 2024

Dissemination articles

Center for Technology Foresight, Politecnico di Milano, 2022. The future of sustainable mobility. How will we move in 2035?
<https://www.foresight.polimi.it/mobility/report.html?lang=en>

Center for Technology Foresight, Politecnico di Milano, 2022. The future of smart and inclusive communities. How will people live and interact in communities in 2035 to improve their well-being?
<https://www.foresight.polimi.it/>

EDUCATION AND TRAINING

Nov 2018 – Oct 2021

Master degree in Management Engineering (Double Degree program)

Politecnico di Milano, Milano (Italy) – School of Management
Graduation Grade 108/110

Thesis: “Uncovering how human relations have changed after Covid-19: a Systematic Literature Review and explorative case studies”

Supervisor: Prof. Daniel Trabucchi

LM-31 - Ingegneria gestionale

Nov 2018 – Oct 2021

Master degree in Product Service System Design (Double Degree program)

Politecnico di Milano, Milano (Italy) – School of Design

Graduation Grade 108/110

Thesis: “Uncovering how human relations have changed after Covid-19: a Systematic Literature Review and explorative case studies”

Supervisor: Prof. Daniel Trabucchi

LM-12 – Design

Sep 2015 – Jul 2018

Bachelor degree in Management Engineering

Politecnico di Milano, Milano (Italy)
Graduation Grade 96/110
Thesis: "Business game"
L-8 Ingegneria dell'informazione
L-9 Ingegneria industriale

Sep 2010 – Jun 2015 Scientific high school diploma
Enrico Fermi, Arona (NO) - Italy
Graduation Grade 90/100

PERSONAL SKILLS and
OTHERS INFORMATION

Mother tongue(s) Italian

Other language(s) English
Professional knowledge
Certificate: TOEIC (2018) 915/990