

**INTERNATIONAL BUSINESS
ECONOMIC GEOGRAPHY
INNOVATION WORKSHOP**

POLIMI SCHOOL OF
MANAGEMENT

TEMPLE
UNIVERSITY

 **GRINS**

iBEGIN

PROGRAM OVERVIEW

**Digital Globalization, AI and governance of global
ecosystems for resilience and sustainability**

8-10 May 2025 - Politecnico di Milano

DAY 1: MAY 8TH, THURSDAY

13.00 – 14.00 Registration

14.00 – 15.00 Meet the Editor: Roger Strange International Business Review (Room 0.17)

15.00 – 15.15 Coffee break

15.15 – 16.45 Paper Session 1 (Room 0.17)

- Foreign and home-country environmental institutions: A study of post-acquisition environmental performance
Sarfraz Khan (University of Louisiana at Lafayette), Stewart R. Miller (Durham University), John K. Wald (University of Texas at San Antonio)
- From Hype to Meaning: Sensemaking in Blockchain Adoption
Jurgita Butkevičienė (Vilnius University)
- Reconciling Resilience and Sustainability: paradox mindsets in global sourcing decisions
Giacomo Grassi, Cristina Di Stefano, Stefano Elia, Michela Guida, Federico Caniato (Politecnico di Milano)

Chair: Cristina Di Stefano

15.15 – 16.45 Paper Session 2 (Room 0.19)

- From Algorithms to Insights: balancing automated and augmented AI in MNEs' cross-border decisions
Giacomo Grassi, Cristina Di Stefano, Stefano Elia (Politecnico di Milano), Dimitrios Georgakakis (Leeds University Business School)
- The Impact of Dynamic Capabilities on Competitiveness: Analysis of Digital Transformation at Magyar Telekom
Brenda Nxumalo Corvinus University of Budapest, Hungary
- How can artificial intelligence facilitate the effective implementation of non-market strategies?
Tao Chen
- Understanding Passenger Adoption of Smart Airport Systems based on the UTAUT Model – the Case of Budapest Airport
Jahn, Izabella (Corvinus University of Budapest, Hungary), Kozma, Miklós (Corvinus University of Budapest Hungary)

Chair: Alessandro Cadevagna

DAY 2: MAY 9TH, FRIDAY

9.30-10.00 Welcome Coffee

Room 0.17

10.00 – 10.15 **Institutional welcome: Raffaella Cagliano**, Politecnico di Milano

10.15 – 10.45 **iBEGIN convenor: Ram Mudambi**, Temple University

10.45 – 11.15 **Keynote: Suma Athreye**, School of Public Policy, India Institute of Technology

11.15 – 12.30 **Panel: Suma Athreye, John Cantwell, Francesco Lissoni, Silvia Massini, Ram Mudambi**

12.30 – 12.45 **Meet the Editor: Davide Castellani** Journal of Industrial and Business Economics

12.45 – 14.00 Lunch

14.00 – 15.30 **Meet the Editor: Paul Nightingale** Research Policy

15.30-15.45 Coffee break

15.45 – 17.15 **Paper Session 3** (Room 0.17)

- A portrait of backshorers. Evidence from Italian Administrative Data
Anna D'Ambrosio, Katiusia Lavoratori (University of Reading) Luigi Benfratello, Davide Castellani Alessandro Manello
- Migrants, Knowledge Connections, and Digital Trade in the Information Age
John Cantwell, Pallavi Shukla (Rutgers Business School, USA)
- Digital technologies and sustainability transition of ecosystems operating in global value chains
Annalisa Caloffi, Ana Colovic, Federica Rossi (University of Reggio-Emilia)
- Pollution transparency and firms' eco-innovation: Does international orientation help?
Sorin Krammer (University of Southampton), Alvaro Cuervo-Cazzurra, Lichao Wu, Lan Lin

Chair: Paul Nightingale

15.45 – 17.15 **Paper Session 4** (Room 0.18)

- The Impact of the Twin Transition on GHG Emissions: A Firm-Level Analysis
Edward H. Cruickshank, Andrea Morrison and Roberta Rabellotti (University of Pavia)
- Impact of Knowledge Diversity on Circular vs. Non-Circular Innovation Value
Priyanshu Protim Pathak (Politecnico di Milano), Silvia Massini (University of Manchester), Lucia Piscitello (Politecnico di Milano)
- Asymmetric responses to underperformance in innovation and profitability: A performance-based perspective on technology co-creation
Mario Kafourous, Eva Mavroudi, Renfei Gao, Murod Aliyev

Chair: Stewart Miller

15.45 – 17.15 Paper Session GRINS (Room 0.19)

- Assessing Italy's Resource Use Exposure to Multinational Activity: A Synthetic Indicator
Brian Cambiuzzi, Antonio Minniti, Filippo Santi (University of Bologna)
- Green Beyond Boundaries: The Role of Internationalization in Corporate Circularity Commitment
Alba Marino, Giovanna Terrizzi, Daniela Baglieri, Maria Cristina Cinici, (University of Messina)
- The Impact of China's Plastic Waste Import Ban on Italian Local Labor Systems
Carlo Altomonte, Jan David Bakker, Nevine El-Mallakh, Gianmarco Ottaviano (Bocconi University)
- Environmental Regulations, Selection and Trade
Nuriye Melisa Bilgin, Francesco Devicienti, Elena Grinza, Alessandro Manello, Davide Vannoni (University of Turin)

Chair: Cristina Di Stefano

DAY 3: MAY 10TH, SATURDAY

9.00 – 10.30 Meet the Editor: Stewart Miller Global Strategy Journal & PDW GSJ (Room 0.17)

- Determinants of the location choice of Big Tech firms' offshore R&D: regional-specific or technology-specific?
Tingting Liu Utrecht University, the Netherlands, Deyu Li, Kerstin J. Schaefer Leibniz University Hanover, Hannover, Germany
- Does Green Knowledge Agglomeration Attract MNEs' New R&D Centres? Subnational Evidence from the UK
Meng Song, Elizabeth Yi Wang (University of Leeds)
- Knowledge sourcing, geopolitics, and FDI: an empirical analysis on the US green and digital sectors.
Alberto Maria Radici (Consiglio Nazionale delle Ricerche, Sapienza, Luiss University)
- Sustainable business model innovation, international business and digital transformation
Alicia Rodriguez Ana Teresa Tavares-Lehmann (University of Porto)

Chairs: Shasha Zhao, Mario Kafouros, Marianna Marra

10.30-10.45 Coffee break

10.45-12.00 Parallel session (Room 0.18)

- Unveiling How Gender Diversity and National Institutions Shape Technological Innovation
Rafael Corredoira (University of Newcastle, UK)
- Leveraging Network Density to Enhance Inclusivity in Entrepreneurial Ecosystems for People with Disabilities
Butkevičienė, Jurgita (Vilnius University, Lithuania); Kozma, Miklós (Corvinus University of Budapest)
- Autonomy, Competitiveness and Sustainability in Inward FDI Policy across Value Chains – Surpassing the wall-eyed approach at MNE activity.
Alessandro Cavedagna, Lucia Piscitello, Politecnico di Milano, Italy
- The impact of geopolitical risk versus climate risk on MNEs' FDI location choices
Alvaro Cuervo-Cazurra, Northeastern University, Soni Jha (Purdue University), Purdue University Fort Wayne, Rimi Zakaria, University of Wisconsin-Whitewater

Chair: Marina Papanastasiou

10.45-12.00 PLOTTI session (Room 0.19)

- A conceptual framework for identifying the figure of influencers in the context of the twin transition
Erica Santini (Università degli Studi di Trento), Silvia Massini, Diletta Pegoraro (University of Manchester),
- Political Support for the Twin Transition in Italy: Insights from the PLOTTI Dataset
Camilla Civardi (University of Milano-Bicocca)
- Twin transition and spatial embeddedness: an empirical analysis on the Italian provinces.
Lorena D'Agostino, Claudia Ghisetti, Camilla Civardi, Jacopo Staiano (University of Milano-Bicocca, University of Trento)
- *Is the twin transition a ship already sailed for attracting FDIs in Italy? A descriptive analysis.*
Diletta Pegoraro (University of Manchester), Lucia Piscitello (Politecnico di Milano)

Chair: Silvia Massini
